LONGWOOD UNIVERSITY

BOARD OF VISITORS' MEETING

MARCH 23-25, 2017

LONGWOOD
UNIVERSITY

BOARD OF VISITORS

MARCH 23-25, 2017

BOARD OF VISITORS
March 2017

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BOARD OF VISITORS
March 2017

Schedule of Events and Public Meeting Agenda
Lancaster Hall
Stallard Board Room
(unless otherwise noted)

Thursday, March 23

12:30pm – 2:30pm	Executive Committee Meeting, *Longwood House*
2:30pm – 3:00pm	Audit Committee Meeting, *Longwood House*
7:00pm – 9:30pm	Reception and Dinner, *Virginia Tasting Cellar, 201C Mill Street*

Friday, March 24

8:30am – 9:00am	Continental Breakfast
9:00am – 9:30am	Rector's Welcome and Consent Agenda
9:30am – 11:00am	President's Report and Discussion
11:00am – 11:30am	Reports of Representatives to the Board
11:30am – 1:00pm	Lunch with Student Affairs Leadership, *Lankford Hall*
1:00pm – 2:00pm	Site Review of Construction, *Upchurch University Center*
2:00pm – 3:30pm	Update and Discussion Regarding 2017 General Assembly Session
3:30pm – 4:30pm	Executive Session
6:00pm – 8:30pm	Alumni Awards, Reception and Dinner, *Dorrill Dining Hall*

Saturday, March 25

8:30am – 9:00am	Continental Breakfast, *LCVA*
9:00am – 10:00am	Executive Session, *LCVA*
10:00am – 11:30am	Discussion and Deliberation, *LCVA*

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Overview Message from the President

copy follows in this tab, as distributed March 15, 2017

From: Reveley IV, Taylor
Sent: Wednesday, March 15, 2017 3:04 PM
To: BOV
Subject: Longwood BOV Meeting

Friends,

It will be wonderful to see you next week, and Kay will be distributing your briefing materials electronically and by hard copy later today.

When you get to campus next week, one thing you will notice with delight is that the Upchurch University Center is rising from the earth. We'll spend time during the meeting reviewing the site and construction, and discussing progress. And we've managed to synchronize the Alumni Awards Banquet to coincide with when you will be in town, on the Friday night of your meeting. It is a great celebration each year.

The highs of last semester have given way to the practical realities of advancing the University amidst the considerable uncertainty facing higher education in America today. Demographics are shifting and leveling. Public dollars are under pressure. And national political division heightens tensions across society and across campuses. We are enormously fortunate to be navigating forward with speed and momentum, but the realities affect us too. The budget will require Ken Copeland's and my close attention all the way through the close of the fiscal year. Our admissions office is working intensely to build next year's rising class of 2021. All the while, we all focus devotedly on doing what Longwood does best --- transforming the lives of our students.

Two regular but important matters for action next week are the awarding of promotion and tenure to faculty and updating the BOV bylaws, following the recodification of the section of the Virginia Code pertaining to higher education. We will also review and discuss the 2017 General Assembly session.

Ancient universities are built for all seasons, and Longwood is flourishing.

Thanks, as always --- and see you soon,
Taylor

LONGWOOD UNIVERSITY
BOARD OF VISITORS
December 2, 2016
Minutes

*******DRAFT*******

Call to Order

The Longwood University Board of Visitors met on Friday, December 2, 2016 in the Stallard Boardroom. The meeting was called to order at 9:00 a.m. by Rector Robert Wertz.

Members present:

Mrs. Eileen Anderson
Ms. Katharine McKeown Bond
Mr. Michael Evans
Mr. Steven Gould
Mr. David Hallock
Mr. Eric Hansen
Mr. Stephen Mobley
Mrs. Marianne M. Radcliff
Dr. Nettie Simon-Owens
Ms. Pia Trigiani
The Hon. Robert S. Wertz, Jr.

Also present:

President W. Taylor Reveley IV
Dr. Joan Neff, Provost and Vice President for Academic Affairs
Mr. Kenneth Copeland, Vice President for Administration and Finance
Ms. Victoria Kindon, Vice President for Strategic Operations
Dr. Tim Pierson, Vice President for Student Affairs
Ms. Courtney Hodges, Vice President for Institutional Advancement
Mr. Troy Austin, Director of Athletics
Mr. Justin Pope, Chief of Staff
Mrs. Kay Stokes, Executive Assistant
Mr. Michael Lewandowski, Longwood University Foundation
Dr. Lissa Power-deFur, Faculty Representative
Mr. Dillon Yonker, Student Representative
Ms. Stephanie Carwile, Staff Advisory Committee Representative
Dr. Kendall Lee, President, Alumni Association
Mr. Cameron O'Brion, Office of the Attorney General

Rector's Welcome and Approval of President's Contract, Minutes and Consent Agenda:

The rector welcomed those attending the meeting and expressed his appreciation and congratulations for the success of the October 4th Vice-Presidential Debate. He said he had been told by Gov. McAuliffe that Virginia public universities should "be bold" and he was proud Longwood had done so.

The rector asked for a motion to approve a second five-year contract for President Reveley, extending through 2023. Ms. Radcliffe so moved, Mr. Hallock seconded. The motion was approved unanimously. The rector congratulated President Reveley and said the Board looks forward to continuing to working with him on bold initiatives to advance the university's mission and strategic goals.

The rector asked for a motion to approve the minutes of the September meeting and other items in the Consent Agenda. Mr. Hanson so moved, Mr. Mobley seconded and the motion was approved unanimously.

President's Report and Discussion:

President Reveley said he was deeply honored to serve as president, noting he is from a family of educators and that his family ties to Longwood now extend more than a century, and looks forward to the work ahead.

President Reveley said it has been a remarkable semester at Longwood, including the debate, which produced an extraordinary $83 million in media value, but more importantly gave Longwood a sense of what it can achieve in the future. Two new residence halls were opened. A successful and collaborative faculty-driven process has produced a new core curriculum for the Board to consider, and philanthropically Longwood has secured the largest gift in its history -- $5.9 million to support the Brock Endowment for Transformative Learning.

President Reveley noted it is bittersweet to note Paul Barrett will shortly retire as dean of the College of Business and Education, and thanked him for his service, leading a round of applause from the room.

Reports of the Vice Presidents:

Courtney Hodges expressed her appreciation to her staff for a highly accomplished fall semester, highlighted by the Brock Gift, the opening of Sharp and Register Halls and continued progress on annual giving. President Reveley noted the university's fundraising totals halfway through the fiscal year would already be among the university's best philanthropic years. Ms. Hodges said the gift shows that there is interest among donors in supporting academic enterprises if the value of such investments can be clearly demonstrated.

Victoria Kindon gave an overview of the reboot of reunions programming for alumni. She noted Ryan Catherwood had recently hosted the first international alumni event in London. She gave an overview in changes in the timing of FAFSA form and financial aid allocations that are affecting all universities this year, describing new financial modeling her office is deploying to

help Longwood make the best possible strategic decisions for financial aid offers, which will be made earlier this year than in past years. She provided an update on other matters, including the search for a new admissions director, with candidates' campus visits scheduled before the holidays.

Troy Austin reported it has been a successful semester, with unprecedented success for fall teams. He thanked the Board of authorizing the Willett Hall court to be named after Jerome Kersey, and gave an overview of plans for the weekend dedication ceremony.

Mr. Copeland provided an update on state funding for Longwood capital projects, noting Longwood was the only Virginia university with three capital building projects approved in the previous session. He gave an overview of construction, and said the opening of the new residence halls on campus has provided a solid architectural addition to the heart of campus and been very well received by students. He gave an overview of the state budget situation, indicating Longwood is prepared if there is a reduction in the state budget allocation in the second year of the biennium but he is cautiously optimistic due to a strong economy that any such reduction would be minimized. The university is preparing as is customary to prepay as many expenses for the next fiscal year as possible to offer budgetary cushion. President Reveley praised the capital planning and facilities staff for their work on a great range of projects during the fall semester. He summarized the large number of exciting projects underway beyond campus around Farmville.

Dr. Pierson provided an overview of student engagement and activities over a successful fall semester, and described the response on campus to the election, which he said had been composed and responsible even as students across the political spectrum had strongly held political views. He noted the campus police department was recognized again by Security Magazine as a top police department in the country. He noted the university has a new Title IX/Clery coordinator, which has allowed Jen Fraley to expand to other duties. He gave an overview of continued high demand for mental health services regarding issues such as anxiety and depression.

Dr. Neff followed on to express her belief that Longwood is a strong community where people are aware of resources to assist them and that helps explain demand for counseling services.

She said the debate was a wonderful opportunity for the faculty, and expressed her gratitude to Derek Taylor and Pam Tracy for their work encouraging faculty to incorporate the debate into the classroom. She expressed her excitement about the Brock gift, and opportunities to move forward to launch the initiative. She gave an overview of initiatives in graduate studies and other areas, and reiterated her belief that the investment of time to work carefully through the design of the new core curriculum will pay off down the road. There was discussion of the upcoming SACSCOC meeting in Atlanta.

Dean Chapman provided an update on recent awards related to teacher training, and plans for the Early Childhood Initiative. The center will be centered at the site of the Lumber Yard, and work is progressing to prepare the site for occupancy as soon as this spring.

Dr. Neff and Dr. Perry provided an update on plans to rethink and expand graduate program offerings.

Report of Representatives to the Board:

Kendall Lee provided an update on activities and priorities of the Alumni Board, emphasizing the focus on community engagement, including recent work with the Virginia Children's Book Festival and other community organizations. An "events and activity" committee has been established to begin an annual community service event. He gave an update on upcoming events, including assorted alumni events as well as the Alumni Awards Dinner.

Dillon Yonker, on behalf of the SGA, said that student excitement regarding the debate picked up considerably in the weeks immediately before the debate and carried through the event itself. For most students, perspectives shifted in a positive direction when they saw the disruption to campus would be noticeable but not extreme. He said Longwood student traditions and spirit have been running strong through the semester. He introduced Meredith Peck representing the new Graduate Students Association. He expressed a desire to support the more than 200 student organizations and hopes for increased funding from the student activity fee to provide continued such funding. He said students are interested in seeing potentially expanded library hours, and thanked the provost and new library dean for their cooperation in these discussions. Research Librarian Jennifer Beach reported the library is in the process of surveying students and examining costs and other issues that expanding hours might present. Dr. Pierson addressed some of the potential security concerns that could arise but indicated he is hopeful the request can be addressed.

Faculty representative Lissa Power-de-Fur gave an overview of the final process of the curriculum review, emphasizing the strength of support the proposal won in its final Faculty Senate vote, including four unanimous resolutions that passed following the vote to approve the curriculum itself. She gave an overview of the breadth of faculty involvement in academic organizations and journals. She also said faculty are seeing a greater awareness in their fields of Longwood and its reputation.

Mr. Mobley asked if the faculty had been able to do its best work on the curriculum unencumbered by outside interference, and she replied "absolutely." She said the faculty committee was outstanding and produced strong collaboration and energy toward developing collaborations. Prof. Larissa Fergeson echoed the belief that the process was comprehensive.

Stephanie Carwhile, representing the staff advisory committee, gave an update on the committee's recent and planned events and initiatives, including the November silent auction.

President Reveley reported on the recent hiring of a new Chief Financial Officer for the Foundation, Sharon Payne, scheduled to start soon. Mike Lewandowski, representing the Foundation, arrived and provided a further update on the new CFO and other Foundation activities. He reported audited financial statements have just been received and the Foundation received an unqualified "clean" opinion. He provided an update on development of the Hotel

Weyanoke project, credits related to Hull Springs Farm, and the Foundation's partnership with SPIDR Investments.

Members of the Board joined members of the faculty Academic Core Curriculum Committee and university deans and senior administrators for an informal lunch.

Core Curriculum Presentation

Following lunch, Profs. Larissa Fergeson and Sharon Emerson-Stonell led a presentation and discussion regarding the proposed revision to the general education curriculum, including a review of the process of research and data collection, evaluation from students and faculty of the strengths and weaknesses of the current general education program; the development of guiding principles, and the structure of the curriculum with prospective course descriptions, titles and goals.

Faculty members on the committee responded to a number of questions from Board members, on topics including ensuring general education remains relevant to a changing curriculum, resource needs, the role of foreign languages, broader curricular trends in higher education, and issues related to implementation over the coming years. President Reveley said one of the great accomplishments of the proposal is that it artfully fits with established trends in higher education (for instance, interdisciplinary learning) but is also genuinely distinctive to Longwood. Dr. Neff noted how firmly the proposed core curriculum aligns with the core mission of the institution, which is surprisingly uncommon across higher education.

Mr. Wertz asked for a motion to approve the proposed core curriculum, and associated revisions necessary for implementation to the Faculty Policy and Procedures Manual. Mr. Hallock so moved, Dr. Simons-Owens seconded, and the motion was approved unanimously, followed by a round of applause. (A summary of the curriculum presentation to the Board as well as the revisions to the FPPM that were approved is included as Appendix 1).

The Rector offered his personal thanks to the faculty committee for their hard work over three years on a project of such vital importance to the university.

There being no further business, the meeting was adjourned.

Call to Order

The Longwood University Board of Visitors met on Saturday, December 3, 2016 in the Stallard Boardroom. The meeting was called to order at 9:00 a.m. by Rector Robert Wertz. All members from the previous day were present except Mrs. Bond.

Also present:

President W. Taylor Reveley IV
Dr. Joan Neff, Provost and Vice President for Academic Affairs
Mr. Kenneth Copeland, Vice President for Administration and Finance
Dr. Tim Pierson, Vice President for Student Affairs
Ms. Courtney Hodges, Vice President for Institutional Advancement
Mr. Justin Pope, Chief of Staff
Mrs. Kay Stokes, Executive Assistant
Ms. Emily O'Brion, Director of Government Relations

Board members participated in a discussion led by Doug Lederman, founding editor of *Inside Higher Ed*, concerning current issues across the higher education landscape and the potential impact on higher education of the transition to a new presidential administration.

There being no further business, the meeting was adjourned at approximately 10:45 a.m.

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Edits, Updates, and Amendments Regarding Policy, Procedure and Planning

This section includes standard updates to policies and procedures, including a change in degree title for the Bachelor of Arts and Bachelor of Science in Anthropology to the Bachelor of Arts and Bachelor of Science in Anthropology and Archaeology; updates and clarifications to the Room Entry and Search and Seizure Procedures; approval of proposed course fees and ratification of an appointment to the Board of the Longwood University Real Estate Foundation and the Real Estate Foundation's involvement with Hull Springs Farm.

BOARD OF VISITORS
ACADEMIC AFFAIRS

ACTION ITEM

Motion to change the degree title of the BA and BS in Anthropology.

ACTION REQUESTED: On behalf of the President, I move the Board of Visitors approve the change in the degree title for the Bachelor of Arts and Bachelor of Science in Anthropology to the Bachelor of Arts and Bachelor of Science in Anthropology and Archaeology.

RATIONALE:
Archaeology is one of four sub-fields of anthropology, and one-third of the anthropology courses offered at Longwood are directly related to archaeology. Majors are required to take ANTH 202 Archaeology and two of the four regional cultural studies (ANTH 314 Indians of North America, ANTH 315 South American Indians, ANTH 316 People of Africa, and ANTH 317 Peoples of the Pacific), all of which include an archaeological component. Students wishing to focus their elective credits on archaeology may participate in the Longwood Archaeology Field School, directed by Dr. Brian Bates since 1997, and take a variety of courses focusing on archaeological theory and field methods, such as ANTH 351 The Archaeology of England in Prehistoric, Roman and Medieval Times; ANTH 450 Archaeological Theory; and ANTH 496 The Organization and Execution of Archaeological Fieldwork. The Longwood Institute of Archaeology was established in 2015 to build upon the deep history of archaeological research within the program. It is the mission of the Institute to empower undergraduates through life-changing experiences in archaeological field research. This change in degree title more accurately reflects the substance of Longwood's program in anthropology and will enhance recruitment efforts.

BACKGROUND:
The Department of Sociology, Anthropology, and Criminal Justice Studies voted on January 31, 2017, to change the name of the Anthropology degree program to Anthropology and Archaeology. This change was approved by the dean of the Cook-Cole College of Arts and Sciences (CCCAS) on January 31, by the CCCAS Curriculum Committee on January 31, by the Committee on Educational Policy on February 21, and by the Faculty Senate on March 2. This change will be effective in Fall 2017, pending approval of the State Council of Higher Education for Virginia (SCHEV). Appropriate paperwork will be submitted to SCHEV following approval of the Board of Visitors.

BOARD OF VISITORS

ACTION ITEM

Approval of Revisions to Policy 3407

ACTION REQUESTED: On behalf of the President, I move that the Board of Visitors approve revisions to the Room Entry and Search and Seizure Procedures.

RATIONALE: This policy was last revised by the Board of Visitors on December 2, 2011. Minor language updates to indicate a streamlined procedure and process between all University staff, including Residential and Commuter Life and University Police.

Note: Proposed changes to language are indicated in strikethrough, additions to language are indicated in bold.

ROOM ENTRY AND SEARCH AND SEIZURE PROCEDURES

I. PURPOSE

The purpose of this policy is to inform students of reasonable limitations in their privacy in certain circumstances.

II. POLICY

Students can expect to have a reasonable degree of privacy in their rooms and suites and in the community at large. However, when circumstances warrant it, Longwood **University** staff **is** ~~are~~ authorized to enter a student's room utilizing a master key. Circumstances warranting entry relate to safety, security, maintenance, health, legal or campus disciplinary concerns. Students are expected to cooperate with those conducting a search and/or carrying out their duties associated with room entry. The specific conditions under which room entry and/or search and seizure may occur are:

1. Safety and Maintenance Inspections, Reviews or Repairs: Over the course of the academic year, staff are permitted to enter residence hall rooms to conduct scheduled fire safety inspections, emergency evacuations and fire drills, and for reasons related to general safety and/or facility maintenance issues. When students **temporarily vacate units for break** ~~depart for break~~ periods, such as Fall Break, Thanksgiving Break, Winter Break, and Spring Break, staff **will** conduct routine safety and health inspections of each residence hall room. Longwood University also reserves the right, for reasons related to safety, security, maintenance or emergency, to enter student rooms during the above and other scheduled vacation periods. Staff includes any University staff, **University** contractors assigned to perform these duties, including Resident Assistants (RA) and University Police.

2. Emergencies: Staff authorized by the University may enter a student room without permission in response to attempted or suspected suicide, fire, odor consistent with anything burning or having been burned coming from within the space, significant physical injury, medical emergency, or situations where there is a potential or actual threat to the security, health, or welfare of the resident(s) of the room, suite or surrounding community.
3. Plain View Observation: ~~When a~~ **University** staff members **and/or University contractors, within the confounds of their assigned duties, for any legitimate reason, may engage in plain view observations of, within, and beyond residence hall rooms and/or other University controlled spaces. Within the confines of assigned duties and for any legitimate reason, plain view observations can occur with or without the student being present. Should any staff member and/or University contractor observe, detect, or have significant cause to suspect prohibited or illegal material(s), substances, and/or illegally obtained possessions/items, staff shall notify the University police department and, if practical, remain on scene until law enforcement arrive. University staff and/or University contractors are authorized to grant entry to the aforementioned space(s) under the above described circumstances.** ~~or other University controlled space within or beyond the confines of a residence hall room, for whatever legitimate reason, observes or detects prohibited or illegal material(s), substances, possessions or items they believe to be stolen they shall notify the University police department of the situation and, if practical, remain on scene until law enforcement arrive.~~ During any plain view observation, **regardless of student(s)'s presence**, staff is limited to observing only what is in plain view and cannot open drawers, closets, closed doors, refrigerators or any sealed area or property owned by the student(s). **Should** ~~However~~ the **student(s) be present during the plain view observation, the student(s) may** ~~can~~ voluntarily open any closed area or personal belongings for plain view inspection during the course of the **University** staff member(s) **and/or University contractors** being in the space. ~~In certain situations staff may enter into a space without the student(s) assigned to the space being present, such as when conducting scheduled safety and maintenance inspections, reviews, repairs and in emergencies that warrant entering the space in question.~~ If called to a **location where a University staff member and/or University contractor has observed, detected, or has significant cause to suspect prohibited or illegal material(s), substances, and/or illegally obtained possessions/items**, ~~location~~ law enforcement shall ~~then~~ determine if the situation allows **law enforcement's** direct entry into the space or ~~if the situation should be handled as~~ **if** an involuntary search **is warranted**. Any items so detected may be confiscated and used as evidence in a University disciplinary and/or legal proceeding.
4. Voluntary Search: Students have the option of providing consent, preferably in writing, to have their room or personal area(s) searched when there is reasonable cause to believe they are in possession of prohibited, illegal or stolen items, materials, substances or possessions, or aware of or involved in a violation that is criminal in nature. Such searches shall be conducted by a ~~campus~~ **University** police officer or other law enforcement official. Any evidence seized may be used in a University disciplinary and/or legal proceeding.
5. Involuntary Search: When there is reasonable cause to believe that a student(s) is in possession of prohibited, illegal or stolen items, materials, or substances, or has knowledge of or involvement with a violation that is criminal in nature, the Longwood University police or other law enforcement officials may request a search warrant. Also, under certain circumstances, the Vice President for Student Affairs or another vice president may authorize

the involuntary search of a defined area for specific reasons. A copy of the authorization to search form will be provided for the student(s) involved at the time of the search; this notice will list the area to be searched as well as the reasonable cause leading to such search being authorized. Authorization to approve such a search may be done by Email as long as the authorizing Vice President utilizes their University assigned Email for such electronic authorization and a copy of this email is attached to the authorization to search form. Selected **University** administrative ~~employees~~ **staff** will conduct the searches. University police shall be notified and if possible have an officer on site to ensure safety of the staff conducting the search. As the search is being conducted law enforcement shall remain outside the space. If **University administrative** staff discovers any prohibited or illegal material(s), substances, possessions or items they believe to be ~~stolen~~ **contraband** as a result of an involuntary search they shall leave the item(s) in place and notify the law enforcement officer standing by. This shall be cause for the law enforcement officer to enter the space to determine if the item is contraband and take formal possession of same. Items discovered may be cause for law enforcement to seek a search warrant of the space. Any evidence seized may be used in a University disciplinary and/or legal proceeding.

Longwood University

Proposed Course Fees 2017-18

	2016-2017	2017-2018	$ Increase
These are currently approved Graduate Courses for which a Professional Studies equivalent will be offered with the same fee, this request is to approve these Professional Studies Course Fees			
Art Special Topics (PART595)	0	40	Flat
Practicum in Mental Health Counseling (PCOU592)	0	50	Flat
Practicum in School Counseling (PCOU593)	0	50	Flat
Practicum in College Counseling and Student Affairs (PCOU594)	0	50	Flat
Practicum in School Counseling in the P-12 Setting (PCOU638)	0	25	Per Credit Hour
Practicum in Community and College Counseling (PCOU680)	0	25	Per Credit Hour
Internship in Menatl Health Counseling (PCOU692)	0	25	Per Credit Hour
Internship in School Counseling (PCOU693)	0	25	Per Credit Hour
Internship in College Counseling and Student Affairs (PCOU694)	0	25	Per Credit Hour
Feeding and Swallowing Disorders Across The Lifespan (PCSD510)	0	15	Flat
Aphasia and Right Hemishpere Disorders (PCSD515)	0	15	Flat
Language Disorders in Infants and Preschool Children (PC5D520)	0	10	Flat
Advanced Study in Articulation and Phonology (PCSD522)	0	15	Flat
Language Disorders in Children and Adolescents (PCSD525)	0	15	Flat
Motor Speech Disorders (PCSD542)	0	15	Flat
Fluency Disorders (PCSD575)	0	10	Flat
Initial Practicum in Speech-Language and Hearing (PCSD580)	0	100	Flat
Voice Disorders (PCSD625)	0	10	Flat
Craniofacial Anomalies (PCSD630)	0	10	Flat
Augmentative Communication (PCSD640)	0	15	Flat
Aural (Re) Habilitation (PCSD650)	0	15	Flat
Practicum in Speech-Language and Hearing, and/or Dysphagia (PCSD680)	0	50	Per Credit Hour
Externship in Speech-Language and Hearing, and/or Dysphagia (PCSD685)	0	50	Per Credit Hour
Contemporary Social Issues in American Education (PEDU506)	0	10	Flat
Graduate Directed Teaching/ Professional Semester in Elementary Education PreK-6 (PEDU689)	0	300	Flat
Internship in Educational Leadership PreK-12 (PEDU690)	0	25	Per Credit Hour
Internship in Community Health (PHLT684)	0	150	Flat
Elementary School Health and Physical Education (PKIN589)	0	75	Flat
Internship in Physical Education (PKIN681)	0	150	Flat
Adapted Physical Education Internship (PKIN682)	0	150	Flat
Evaluation and Applied Practicum in Emergent/Early Literacy (PREA660)	0	25	Per Credit Hour
Evaluation and Applied Practicum in Intermediate/Adolescent Literacy (PREA670)	0	25	Per Credit Hour
Supervised Experience in School Libraries (PSLI689)	0	300	Flat
Clinical Experience in School Libraries (PSLI690)	0	25	Per Credit Hour
Psychoeducational Assessment (PSPE545)	0	15	Flat
Internship in Autism Spectrum Disorders (PSPE580)	0	300	Flat
Graduate Internship (PSPE690)	0	5	Per Credit Hour
Special Education Graduate Professional Semester (PSPE692)	0	300	Flat
Graduate Professional Semester for Licensed Teachers (P5PE693)	0	150	Flat
Other Course Fees			
Adapted Physical Education (KINS564)	4	75	Flat
Internship in Community Health (HLTH684)	0	150	Flat
Dual Enrollment Course Fees			
Web Design and Development (ISCS375)	400	415	Flat
Cyber Security I (ISCS 76)	400	415	Flat
Personal Finance (FINA250)	400	415	Flat
Web Programming (ISCS475)	400	415	Flat

Other Fees

Graduate Admission Application Fee	50	65	Flat
Professional Studies Application Fee	0	45	Flat
Annual Parking Fee for Wage and Contract Vendors	90	91	Flat

BOARD OF VISITORS

LONGWOOD UNIVERSITY REAL ESTATE FOUNDATION (LUREF)

ACTION ITEMS

Appointment of William A. Walsh to LUREF Board of Directors
LUREF bylaws require BOV ratification for appointments to LUREF Board

Resolved, the Longwood University Board of Visitors ratifies the appointment of William A. Walsh to the Longwood University Real Estate Foundation (LUREF) Board of Directors. He has been nominated by the LUREF Board at its meeting of February 20, 2017, and has agreed to serve. Mr. Walsh will serve a three year term to expire June 30, 2020, and a biographical summary appears below.

William A. Walsh works in the fields of commercial real estate and small business start-ups. Before entering the business world, he practiced law for 37 years, specializing in commercial real estate law. Bill represented developers, investors and lenders on projects such as shopping malls, office buildings, mixed-use developments and residential communities. He also worked on specialized projects such as sports and convention facilities, the redevelopment of historically important structures, biotechnology research parks and private-public partnerships. Bill's pro bono law practice included representing indigent individuals and non-profit organizations such as the Chesapeake Bay Foundation, The Nature Conservancy and Richmond Hill. He served as a board member and an officer of the Virginia Commonwealth University Real Estate Foundation. Bill attended Gonzaga College High School in DC, the University of Maryland (Economics and Finance) and law school at the University of Richmond.

LUREF Involvement with Hull Springs Farm

Resolved, the Longwood University Board of Visitors commends the Longwood University Real Estate Foundation (LUREF) for its willingness to assist in planning, development, and operations regarding Hull Springs Farm, and commends the LUREF for its willingness to explore entering into a memorandum of understanding with the Longwood University Foundation (LUF) in that regard, contributing to the LUF's capacity to give primary focus to enhancing resources for student scholarships.

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Academic Affairs

Joan Neff, Vice President and Provost

Highlights

- Core Curriculum implementation efforts underway
- Next Dean of College of Business and Economics selected
- Brock Experience Implementation Team begins work
- Statewide recognition for Barbara Johns and the Moton Museum

Overview

The beginning of the spring semester marked the transition of our Core Curriculum efforts from the design stage to the implementation stage. Several members of the design team were selected to serve on the Core Curriculum Transitional Committee, which has developed a process for soliciting proposals and selecting faculty to pilot a number of sections of the CTZN 110 course in Fall 2017. They also are working with faculty interested in developing proposals for the Pillar courses. The search for the next dean of the College of Business and Economics has led to the selection of Dr. Timothy O'Keefe, a longtime faculty member and administrator at the University of North Dakota. Dr. O'Keefe has recently served as Executive Director and Chair of the School of Entrepreneurship at UND. A public announcement of his selection as dean will take place in early April. The Brock Experience implementation team, comprised of representatives from Academic Affairs, Advancement, and the President's Office, interviewed candidates for the position of Director and selected Josh Blakely from Student Affairs. The team developed an application process for faculty interested in being selected as Brock Fellows and will select the first two Fellows in early April. Finally, we were pleased to learn that the General Assembly passed a joint resolution declaring April 23 Barbara Johns Day in the Commonwealth beginning in 2018. In addition, Governor Terry McAuliffe renamed the Ninth Street Office Building for Barbara Johns on February 23.

Cook-Cole College of Arts and Sciences

Activity in the Cook-Cole College of Arts and Sciences has centered on preparations for implementing the new general education core. Departments have initiated the process of

identifying the areas in which they will participate as well as proposing pilot courses in the "Inquiry into Citizenship" (CTZN 110) component. Most departments are reviewing their major and minor course offerings to consider ways in which they can adjust their curriculum to take advantage of the opportunities afforded by the new general education program. Nursing graduated its first class in the RN to BSN program in December, with five graduates, and 30 licensed RN's are enrolled in the program this spring. Preparations are underway for the Spring Showcase in Cook-Cole in which students will present the results of their class-based and individual research and scholarship projects in April. Over 400 students are scheduled to present their work. MathWorks, creator of the market leading mathematical computational software MATLAB, is now featuring Longwood University on its website. The company contacted Longwood after receiving news reports about our project that uses wavelet analysis of fingerprints to assess a person's risk for diabetes mellitus. They were impressed by this innovative use of their mathematical programming language, which more typically finds applications in engineering, and they decided to highlight the project on their website.

College of Business and Economics

After an extensive search, Dr. Timothy O'Keefe has been selected as the next dean of the College of Business & Economics. A longtime faculty member and administrator at the University of North Dakota, he is currently serving as Executive Director and Chair of its School of Entrepreneurship. He has been corresponding and meeting with the college's leadership team, alumni, and corporate boards, but will officially begin his term as dean in July. Charles White, Associate Dean, is serving as acting dean and leading the advance preparation for the upcoming AACSB reaccreditation visit in September. CBE's dual enrollment (DE) course in economics/personal finance brings hundreds of high schoolers from around the Commonwealth to our campus each summer, and new DE courses in information systems and cyber security are being offered throughout the academic year. The online MBA program continues to grow and improve and is currently ranked #100 in US News & World Report and #2 in valuecolleges.com. In addition, Longwood moved from #19 to #16 in the recently-released Real Estate Academic Leadership rankings and Dr. Bennie Waller was ranked #21 on the individual author rankings.

College of Education and Human Services

The State Council of Higher Education of Virginia (SCHEV) has approved the new Comprehensive Instructional Program (CIP) code for Health and Physical Education (HPE). Kinesiology will remain with the same CIP code but henceforth will be identified as Exercise Science. Dr. Audrey Church (former faculty representative to the Board of Visitors) continues to bring national recognition to Longwood as she is in the midst of her term as national president of the American Association of School Librarians. Counselor Education is pursuing a standalone major and national accreditation, and the Educational Leadership program continues to grow and strengthen. Additional community services are provided by Communication Sciences Disorders (CSD) students who provide speech-language evaluations and therapy to over 60 clients per week at Speech-Hearing and Language Services (SHLS). In addition, they also conduct voice and hearing screenings for all Longwood music majors. SHLS also offered an engaging hearing conservation program for nearly 300 fourth graders in Cumberland and Prince Edward schools in collaboration with the Farmville Lions Club. Finally, the college is collaborating with the

Program for All-inclusive Care for the Elderly (PACE) to meet the communication and swallowing needs of the adults they serve.

The Andy Taylor Center for Early Childhood Development is finalizing plans to begin hiring staff and opening to pre-school children (2.5-5 years old) in the fall of 2017. The center has been working closely with the Longwood Small Business Development Center, and will run as a full-time early learning center. It will be open year round except for a two-week break in December and a transition week at the end of July. Work is underway to prepare the former Lumberyard site in downtown Farmville, with additional phases contemplating more classes and expansion into infant and toddler services. The curriculum will be rooted the highly successful, research-based Reggio-Emilia model that capitalizes on children's creativity and inquiry to cultivate lifelong learning. The center will be deeply connected pedagogically with the College, offering teaching, learning and research opportunities for Longwood students and faculty. Outreach and support for other providers via childcare provider upskilling session will be another key prong. A second such session, "Educating Birth Through Eight: Learning Through Play," will take place at the Southern Virginia Regional Medical Center on April 22, 2017. ECDI

College of Graduate and Professional Studies

The Digital Education Collaborative is working with Greenwood Library to set up a makerspace which will be open to Longwood students, faculty and staff. The DIGILab, a name chosen by the Longwood campus community, will provide a place for creativity, exploration, and collaborative learning with access to tools and equipment, such as 3D printers and sewing machines in addition to "old-fashioned" cardboard, tape, and paper. To preview the opportunities slated to be available when the DIGILab opens, DEC is hosting MakerMondays focusing on a specific challenge that can be completed individually or in teams. February's challenge, for example, involved using the Sphero robots and coding them to win a race. In Professional & Continuing Education, the Lancer Learning Community joins other Longwood initiatives that focus on the strategic goal of enhancing our relationship with the surrounding community and increasing its prosperity. A small, but growing, offering of classes can be found at go.longwood.edu/llc.

Cormier Honors College

The start of each spring semester brings extra excitement in the form of Honors Preview. Attendance has increased over the last several years, including a significant increase in the number of prospective students who were eager to stay overnight in the Honors Residence in Wheeler Hall. The appended table also indicates that in the two preceding years the preview has been associated with a 62% yield rate among those students who have participated. Although recruiting is a key focus at this time of year, our current students are doing many exciting things. For example, nine Honors students studied abroad over the winter break, including eight students on faculty-led programs (Costa Rica, UK) and one student who participated in an affiliate program (Italy). Academic accomplishments for the fall semester also were very positive. More than 10% of CHC students earned perfect 4.0 GPAs for the term, including seven first-years, three sophomores, six juniors, and six seniors. Additional recognition for Honors students

includes juniors Kevin Napier being nominated for the Harry S. Truman Scholarship, and Tyler Chuba receiving one of Longwood's two Virginia Cyber Security Public Service Scholarships.

Office of Accreditation and Compliance

Longwood submitted data for the 2016 National Study of Instructional Cost & Productivity, commonly known as the Delaware Study. When results are available in summer 2017, we will be able to compare faculty teaching loads and resources against national and peer benchmarks at the discipline level. In terms of compliance and accreditation notifications, the State Council for Higher Education in Virginia (SCHEV) approved the BS in Health and Physical Education to begin in Fall 2017. Longwood has notified SACSCOC of one off-campus location where students may receive 25 to 49% of instruction for the MEd in School Librarianship, and SACSCOC has approved New College Institute in Martinsville (NCI) as an off-campus location where students may receive 50% or more of instruction for a degree. The initial prospectus was for the BS in Social Work, which has started its third cohort at NCI. Approval of the site means that Longwood may offer its existing programs at NCI regardless of the delivery mode, including fully and primarily face-to-face. Longwood has recently determined that the Liberal Studies degree program in Emporia is unsustainable and has begun the process of "teaching out" the 11 remaining students in that program. Dr. Julie Mersiowsky has worked with each student to develop a completion plan by August 2019 when the lease for the space in the Southside Virginia Education Center expires, and she will continue to advise these students from Farmville. A part-time coordinator will be at the SVEC in Emporia 20 to 29 hours per week until August 2019 to ensure that classrooms are open, equipment is working, and phones are answered.

Office of Student Research

The Office of Student Research was able to implement additional aspects of the QEP, including the Spring Faculty Development Workshop in which 14 faculty from departments in the Cook-Cole College of Arts and Sciences, College of Business and Economics, and College of Education and Human Services participated. OSR continues to see increases in the number of applications for student travel funding. The number of research-based disciplinary courses also increased from one to four. (See appended table.)

Longwood Center for the Visual Arts

Participation numbers remain strong at LCVA. Outside of events (exhibition openings, creative workshops, etc), weekend attendance has shown the strongest growth, which is consistent with visitor trends in museums across the US, as LCVA staff discovered when revamping programming and scheduling this past year. LCVA's focus has been on strengthening its marketing and community engagement efforts over the past 2 1/2 years, and the significant increase in participation has solidified its support base and renewed the museum's relevance to our community. (See appended table.) To continue building on this momentum, LCVA is reviving its **Community Achievement in the Arts Awards**. The awards ceremony, to be held on April 29th from 5:00 – 6:30 at LCVA, will recognize individuals, volunteers, businesses, and non-profit organizations that have enriched lives in Southside Virginia through their selfless contributions to the arts. It is free and open to the public. Later that evening, LCVA will host the

Beaux-Arts Bash, a celebration in support of artists, acquisitions, preservation, and interpretation of Longwood's collections. It will feature *Point of Departure*, the work of Longwood's graduating visual arts majors, and a collaboration with the art department's Short Twig Press, which is creating a commemorative print for the event. Upper level sponsorships include a work of art created by a graduating visual arts major (with the student receiving a portion of the sponsorship equivalent to the retail value of their artwork). Event sponsors and attendees will be able to purchase student tickets to allow those exhibiting in *Point of Departure* to attend the Beaux-Arts Bash at no cost.

Greenwood Library

In response to student demand, the Library is proceeding with several projects: 1) During Spring Break 2017, additional electrical access points were installed on both the 1st and 2nd floors to facilitate student device recharging needs; 2) Three storage areas have been cleaned out to create additional study rooms on 2nd floor; and 3) In Fall 2017, Greenwood Library will pilot extended hours until 2 AM Sunday-Thursday. In March, the Library is co-sponsoring the International Film Series, and will be hosting a Cultural Showcase and Reception as part of International Education Week on April 18. Additionally, a consultant will visit Greenwood Library in April to provide recommendations on preserving the priceless materials in our Special Collections. Finally, the Library continues to build interest among campus and community partners in a cooperative center to promote children's literature and literacy. Following an initial meeting in January, the group is now working on a shared mission statement and exploring potential collaborative projects.

Office of Sponsored Programs

Faculty across the university continue to be active in submitting grants to support instructional and research activities. From December 2016 through the end of February 2017, seven proposals were submitted totaling $1,861,761 in requested funds, and two awards from previous submissions were received for a total of $100,045. Longwood's contract with the grant consulting firm, McAllister and Quinn, expired at the end of February. Since the original contract was procured by Mary Washington University, Longwood must submit a new RFP in order to procure a new firm. A committee of faculty and administrative staff has been working on a new RFP and anticipates securing a new consulting firm within the next several months. A list of applications/proposals submitted and funded is appended to the end of this report.

Center for Faculty Enrichment (CAFÉ)

In an effort to development a sustainable faculty development program, CAFE has decided to prioritize programs to strengthen and utilize faculty expertise in a variety of different pedagogical and research areas. The Faculty Consultation Program provides services in both pedagogy and research using Longwood University faculty who have extensive experience in those areas. CAFÉ will continue to sponsor workshops with external consultants, including a recent workshop on academic program curriculum design facilitated by the Executive Director of James Madison University's Center for Faculty Innovation. Other activities hosted or sponsored by CAFÉ this semester include the Blackwell Talks (lunchtime research presentations by Longwood faculty), a workshop on teaching the research process, which was cosponsored by

Greenwood Library and the Office of Student Research, and a two-day writers' retreat at Hull Springs Farm. CAFÉ also is assisting faculty as they develop or redesign courses to be offered in the Core Curriculum as well as the Brock Experience.

International Affairs

During January, three faculty-led study abroad programs took 41 students to Costa Rica, South Africa, and the United Kingdom to study economics, citizenship, and archaeology, and this spring 13 students are studying abroad in France, Germany, Japan, Spain, and the United Kingdom. In terms of summer projections, 74 students have committed to participating in faculty-led programs in the British Virgin Islands, Bosnia-Herzegovina, Croatia, Ecuador, France, Serbia, Spain, Thailand, and the United Kingdom. Students in the revised ESL Bridge Program have benefitted from the redesign of the courses and all are doing well this semester. The ESL Bridge Program Director is developing two workshops for faculty and staff on the ways in which they can help international students succeed at Longwood. In addition, a new advisory council consisting of seven international students has been actively gathering and sharing the concerns and contributions of international students at Longwood. Although none of our students were affected by the original travel ban issued by President Trump's administration, we have been in email communication with all of our international students and expressed our support for them. Finally, although it is still very early in the international admissions cycle, the number of applications has doubled compared to the same time last year (23 vs. 11). (Additional information is presented in the appended tables.)

Hull Springs Farm

Plans are underway for the second year of Camp LUCEE (Longwood University Camp for Environmental Exploration). Scheduling for this year's camp is being coordinated with Westmoreland County Public Schools' summer school sessions July 10-13 and July 17-20. Recruitment has begun for WCPS teachers to assist Longwood students in overseeing camp activities and for student participants. Members of the Youth Conservation Corps, under the guidance of Westmoreland State Park representatives, are scheduled to construct three paddle-in, primitive campsites this summer, making Hull Springs an official stop on the Captain John Smith Chesapeake National Historic Trail. Hull Springs also collaborated with the Northern Neck Planning District on a Small Watershed Grant from the Chesapeake Bay Stewardship Fund for a Living Shorelines Project. The award of $196,503 will be leveraged with matching funds from property owners to install new living shorelines, protect existing shorelines, and promote the deployment of living shorelines for waterfront stabilization. In addition, a senior Environmental Studies major has been awarded a grant from the Parents Council for his oyster research project at Hull Springs.

Moton Museum

In January, the Moton Museum's new Managing Director Cameron Patterson ('10) began his duties. Mr. Patterson has worked in Longwood's Student Affairs area in both the Office of Diversity and Inclusion and the Office of Disability Resources. He brings managerial and finance experience to museum operations and can help to enhance local community relations. Dr. Amy

Tillerson-Brown, Associate Professor of History at Mary Baldwin University, has been appointed as a senior fellow and strategic consultant for the Museum. An expert in Prince Edward County African-American history, she will help facilitate a strategic planning process for the Museum. Statewide recognition for the Moton School story continues to grow. In February, the General Assembly passed a joint resolution declaring April 23 Barbara Johns Day in the Commonwealth, beginning in 2018, and Governor Terry McAuliffe renamed the Ninth Street Office Building for Barbara Johns as well. Dr. Larissa Fergeson had an op-ed published in the Richmond *Times-Dispatch* discussing the historical significance of the renaming. http://bit.ly/2mYc491. On March 4, Longwood and the Moton Museum welcomed close to 600 guests in the Health and Fitness Center for the 6th annual Moton Community Banquet, which honors the museum's donors and friends. Former Commonwealth Secretary of Education Anne Holton, the guest speaker, was introduced by her husband Senator Tim Kaine. The Museum continues to enhance its programming partnerships with other departments at Longwood and visitation continues to be strong. The numbers will increase during the spring when schools focus on the civil rights movement in their social studies classes.

Cormier Honors College

	Class of 2019	Class of 2020	Class of 2021
Applicants	143	139	149
Attended Preview	61	73	80
Overnight Stay	17	24	52
Matriculates	80	72	tbd
Yield from Preview	62%	62%	tbd

Office of Student Research

	Fall 2016		**Spring 2017**
	Number of applications reviewed	**Number of grants awarded**	**Number of applications received**
Student Research Grants	15	12	9
Student Travel Grants	14	12	34
Collegiate Undergraduate Research and Inquiry Opportunities (CURIO)	25 faculty-student teams	13 faculty-student teams	

Longwood Center for the Visual Arts

Onsite attendance 2016-2017 (as of 2/28/17)	8,924	Onsite attendance 2015-2016 (as of 2/28/16)	6,216	44% increase
Number of exhibitions 2016-2017	12	Number of exhibitions 2015-2016	8	50% increase
Number of 2016-2017 programs (scheduled or completed as of 10/31)	32	Number of 2015-2016 programs (completed)	14	129% increase

Office of Sponsored Programs

Grant Activity: Dec 2016 – Feb 2017

Grant applications/proposals submitted:

December, 2016
Dr. Karla Collins, CEHS
Visualization of Data for Secondary Educators: Developing Experiential Learning Opportunities for Madison Park High School
$266,559
Submitted to the National Science Foundation (NSF) (Collaborative project with Northeastern University)

Dr. Larissa Fergeson, CAS
The Moton Museum's Young Visitors Project
$270,102
Submitted to the Institute of Museum and Library Services

January, 2017
Dr. Brian Bates, CAS
Improving STEM Competencies Via Archaeology Research in the Staunton River Valley
$591,443
Submitted to NSF

Dr. Bjoern Ludwar, CAS
Fluctuating Asymmetry in Fingerprints: A Screening Method for Diabetes
$28,657

Submitted to the American Osteopathic Association (Collaborative project with Touro University of California)

February, 2017
Dr. Joan Neff, Academic Affairs
OVW 2017 Grants to Reduce Sexual Assault, Domestic Violence, Dating Violence and Stalking on Campus Program
$300,000
Submission to the U.S. Dept. of Justice (02/23/17)

Dr. Lissa Power de-Fur, CEHS
ITIP: Interdisciplinary Training on Inclusive Practices
$370,000
Submission to U.S. Department of Education (Collaboration with Virginia Commonwealth University)

Dr. David Locascio
Education Partnership Planning Grant
$35,000
Submission to SCHEV (2/27/2017)

Total funds requested: $1,861,761

New awards received:

January, 2017
Dr. Paula Leach, ITTIP, CEHS
Inspiring Teachers for Engaged Learners (InTEL)
$99,795
Awarding agency: State Council of Higher Education for Virginia (SCHEV)

Mr. Rodney Williams, HARK, CEHS
Touring Assistance Award – Padmarani Rasiah Cantu
$250
Awarding agency: VA Commission for the Arts

Total funds awarded: $100,045

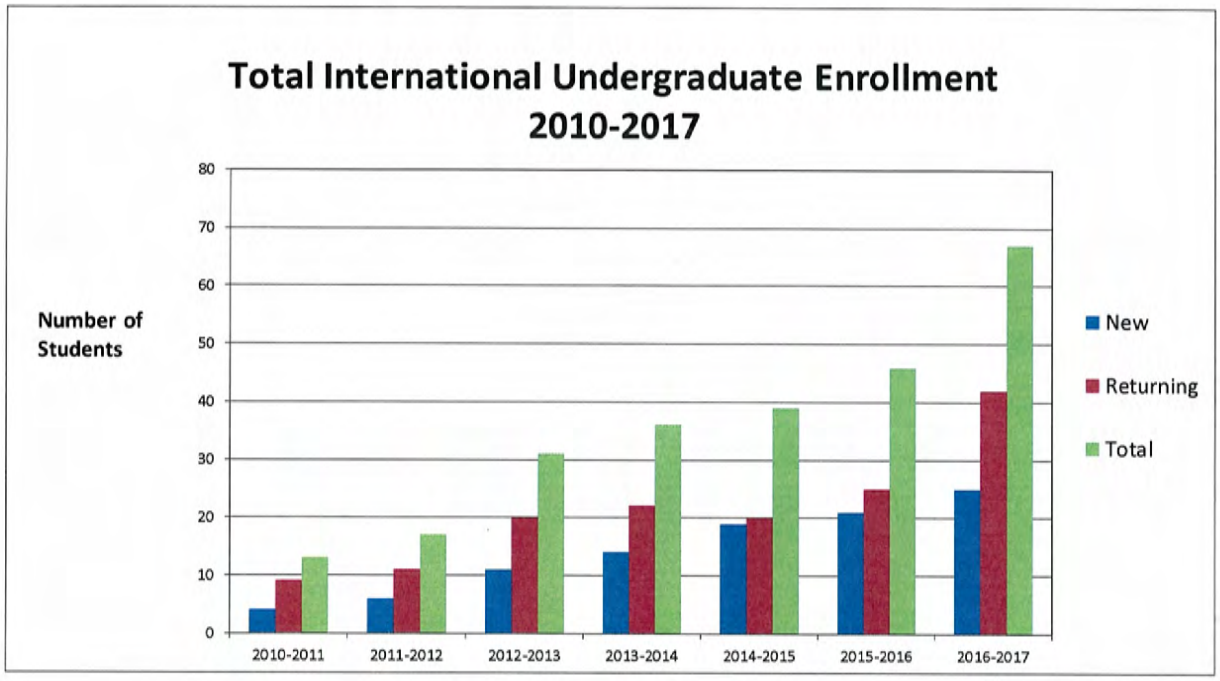
International Affairs

International Applications/Acceptances

	Fall 2017 (as of 2/13/2017)	Fall 2016 (as of 2/13/2016)
Incomplete applications/Admission decision pending	11	5
Undergraduate acceptances*	8	3
ESL Bridge acceptances	0	0
Conditionally admitted	4	1
Rejected	0	1
Dropped application	0	1
Total	23	11

*includes 1 student deferred from previous Spring admission (for both FA16 & FA17)

	New	Returning	Total
2010-2011	4	9	13
2011-2012	6	11	17
2012-2013	11	20	31
2013-2014	14	22	36
2014-2015	19	20	39
2015-2016	21	25	46
2016-2017	25	42	67



6

Administration & Finance

Ken Copeland, Vice President

Highlights

- Construction moving forward for Admissions and New Academic Building
- Human Resources Highlights
- Facilities Management Highlights
- Budget, Financial Operations and HR updates
- Community and Economic Development

Capital Design and Construction

Upchurch University Center

The site, foundation, and structural steel work commenced in July 2016, and construction continues on schedule. The project is estimated to reach completion by summer 2018.

Student Success Center

Construction commenced in mid-April 2016, and is scheduled for completion in late 2017. Funding for the building's furniture, fixtures, and equipment has been received and the architect is preparing the furniture selection information.

Admissions Building

Funding for the final design phase and construction has been received from the Virginia Department of Planning and Budget. The architect has commenced work on the final design documents. Construction is estimated to commence in late 2017 or early 2018, and to be completed in spring or summer 2019. A funding request for the building's furniture, fixtures, and equipment was submitted to the Virginia Department of Planning and Budget in September 2016, for consideration by the 2017 General Assembly session and was included in the conference report.

- Preparing for AP evaluations later this spring
- Setting up schedule for Class/Comp and HR Director to visit different departments on campus. First visit will be all the shifts on the Heating Plant.
- Conducted 16 individual class/comp reviews and a dispatcher compensation study

Payroll

- Involved in the Cardinal Payroll Conversion. Attend all Cardinal Payroll Project meetings.
- Working on BANNER Web-time entry for wage employees. We are currently in the testing phase. We meet with SIG (BANNER consultant) 3rd week in March. We want this to go live before conversion to bi-weekly payrolls.
- Conversion of wage/miscellaneous/adjunct employees to bi-weekly payroll effective April 16th. Student payroll will remain monthly for now but this conversion is next on the agenda
- Classified leave will be moved to BANNER since TAL is going away next year. Once web-time entry is complete we will move into testing for this.
- Hired Della Wickizer into a temporary wage position to assist with Web-time Entry and Leave in BANNER.

Benefits

- Assisted with Service Awards (gift ordering/set-up)
- Working on setting up Wellness Programs and planning for the annual spring benefit fair
- Preparing for Open Enrollment in May

Facilities Management Highlights

- For calendar year 2016, Longwood's fuel mix between sawdust and fuel oil was approximately 95% wood and 5% fuel oil – the best and most economical mix in recent memory. This mix not only represents significant savings on energy costs but it also reduces our carbon footprint.

- Completed replacement of the old steam plant Deaerator Tank which now allows either plant to be fed from either water system increasing reliability of the steam system.

- Completed the preventive maintenance of the Phoenix Fume Hood system in Chichester for annual certification.

- Beginning the process of upgrading Building Automation System controllers so we can perform more of these services in house and avoid the necessity for outside contractor expense.

- Writing procedures for the Blackwell Chiller Plant retro-commissioning.

- Upgraded the dual temperature control valves for Curry Hall which will allow the building to automatically shift over from heating to cooling mode.

- Completed upgrade to latest software version of AiM CMMS (Computerized Maintenance Management System) used for Facilities Management work orders, asset management and inventory control on December 13, 2016.

Landscaping and Grounds Highlights

- No snow or ice recently and warmer weather has allowed Landscape and Grounds to work on spring outdoor maintenance tasks earlier than normal.

- The Landscaping and Grounds department move to the old VDOT maintenance shop in June has freed up much needed parking and trades shop space at the Bristow Building.

Environmental Health and Safety Highlights

- Completed installation of snow guards on priority, high traffic roof areas

- Completed fire protection system inspections over the winter break

- Completed revision of space heater approval process

Budget Office

The budget office has been busy working on preparing the FY18 budget. This involves gathering information from departments on fixed costs and updating the budget worksheets for changes in personnel and benefits. Once the legislative session concluded, tuition and fee scenarios were prepared to reflect the various changes from the Governor's Budget Bill. Finalization of Longwood's budget can begin once the Governor signs the budget. Budget Office personnel continue to monitor budget to actual expenditures monthly and investigate variances as necessary.

Financial Operations

The Auditor of Public Accounts (APA) has conducted its mandatory entrance interviews and the fieldwork for our 2016 financial statement audit has begun. Through early March, all work is progressing well and we are hopeful that the financial statements will be ready for presentation to the Board of Visitors in June.

Community and Economic Development Highlights

We continue to monitor the development of Go Virginia and the potential incentives for regional economic development projects. The formation of the joint regional economic development committee will serve as a catalyst to leverage incentive programs such as Go Virginia.

The Small Business Development Center (SBDC) has accomplished a renewed presence in the Danville/Martinsville area, using a cadre of experienced entrepreneurs and executives on an as needed basis to deliver in-depth business consulting to growth oriented small businesses. The SBDC has developed active partnerships with DCC, PHCC, and NCI in this process.

Our SBDC had a stellar year of economic impact in 2016. Throughout our coverage region (25 localities), SBDC staff and consultants worked with 472 potential and existing entrepreneurs and conducted 38 seminars for a total of 218 attendees. Thus far in the data collection process, clients of the SBDC report having raised $8.1 million in new capital for business development and have created or retained 221 jobs as a result of consulting services received in 2016.

LONGWOOD UNIVERSITY
Statement of Revenues and Expenditures
As of February 28, 2017

	BOARD APPROVED ORIGINAL BUDGET	YEAR TO DATE ADJUSTMENT	REVISED BUDGET FORECAST 2016-2017		ACTUAL TO DATE 2016-2017	ACTUAL AS PERCENT OF BUDGET	PRIOR YEAR COMPARATIVE ACTUAL TO DATE	PRIOR YEAR COMPARATIVE ACTUAL AS PERCENT OF BUDGET
EDUCATIONAL AND GENERAL								
REVENUES:								
Tuition	38,401,916	(1,038,882)	37,363,034	1	33,103,136	88.60%	30,292,773	81.08%
Fees	1,061,911	342,001	1,403,912	2	1,526,299	108.72%	1,412,826	102.84%
State General Fund Appropriation	27,219,808	(269,334)	26,950,474	3	18,625,933	69.11%	17,625,494	67.38%
Other Sources	222,500	34,285	256,785	4	266,697	103.86%	308,231	81.68%
Federal Work Study	50,000		50,000		-	0.00%	-	0.00%
TOTAL REVENUES	66,956,135	(931,930)	66,024,205		53,522,065	81.06%	49,639,323	76.01%
EXPENDITURES:								
Instruction	34,305,254	238,548	34,543,802		23,103,624	66.88%	22,134,688	67.69%
Public Service	495,259	43,564	538,823		334,388	62.06%	331,935	60.57%
Academic Support	7,993,479	(473,139)	7,520,340		4,474,737	59.50%	6,909,003	64.50%
Student Services	4,644,270	135,754	4,780,024		3,028,192	63.35%	3,072,627	68.11%
Institutional Support	10,480,585	417,413	10,897,998		7,751,486	71.13%	7,167,451	66.40%
Operation and Maintenance of Plant	7,209,408	(559,261)	6,650,147		4,075,711	61.29%	4,313,705	65.05%
Scholarships & Fellowships	2,327,880	-	2,327,880		-	0.00%	-	0.00%
Salary Savings	(500,000)	(250,000)	(750,000)		(875,145)	116.69%	(382,170)	80.49%
TOTAL EXPENDITURES	66,956,135	(447,120)	66,509,015	5	41,892,992	62.99%	43,547,239	66.56%
Revenues Over/(Under) Expenditures	-				11,629,073		6,092,084	
			(484,810)					
AUXILIARY ENTERPRISE								
REVENUES:								
Housing Fee and Sales	22,211,354	(2,570,169)	19,641,185		19,641,185	100.00%	20,114,063	100.43%
Dining Fee and Sales	8,458,386	(323,332)	8,135,054		8,135,054	100.00%	8,392,096	95.05%
Comprehensive Fee/Other	23,791,218	(267,791)	23,523,427		23,290,813	99.01%	22,695,232	98.39%
Federal Work Study	154,300		154,300		-	0.00%	-	0.00%
TOTAL REVENUES	54,615,258	(3,161,292)	51,453,966		51,067,052	99.25%	51,201,391	98.32%
EXPENDITURES:								
Housing Services	22,283,654	62,227	22,345,881		12,652,605	56.62%	11,681,886	57.92%
Dining Services	8,528,386	(800,000)	7,728,386		6,923,446	89.58%	10,635,453	119.51%
Athletics	8,904,392	413,206	9,317,598		8,145,113	87.42%	8,493,311	86.39%
Other Services	14,797,021	516,787	15,313,808		11,276,096	73.63%	10,512,389	82.46%
Salary Savings	-	(99,206)	(99,206)		(99,206)	0.00%	(69,104)	0.00%
TOTAL EXPENDITURES	54,513,453	93,014	54,606,467	6	38,898,054	71.23%	41,253,935	79.88%
Revenues Over/(Under) Expenditures	101,805		(3,152,500)		12,168,997		9,947,456	

**Includes required housing transfers to LUREF, which husbands $1.5M to $2M in transfer funds annually for real estate development and operations.*

[1] Includes adjustment to actual tuition
[2] Includes application fees, course fees, internship fees, and out-of-state capital fees
[3] Includes VRS reduction of $326,500
[4] Includes facility rentals, library fines, payment plan fees, post office income, administrative fees and indirect cost recoveries
[5] YTD adjustments reflect reductions, transfers between programs, insurance pre-payment and savings of $300,000 in Institutional Support
[6] YTD adjustments reflect additions or transfers between programs and dining reduced to projected actual expense

7

Intercollegiate Athletics

Troy Austin, Director of Athletics

Highlights

- Basketball Season Highlights
- Success with the NCAA Academic Progress Rate
- New Record for Lancer Giving Madness
- Broadcasting deal inked with Shentel Cable
- Shirley Duncan Recognition Ceremony
- Reading with the Lancers

Basketball Season Highlights

Longwood men's and women's basketball teams encountered a great deal of adversity during the 2016-17 seasons, with an extraordinary number of injuries affecting both programs. The men's program began the year with 15 players, and the women had 17. By the time both teams lined up for their last regular season game they suited up seven healthy student-athletes. Despite this attrition, both programs gave great effort to close out the season, and several players were recognized for their work with conference awards.

Men's Basketball

After a breakout season in which he ranked among the Big South's top five scorers, rebounders, shooters and shot-blockers, Longwood redshirt junior forward Khris Lane was named to the All-Big South second team as selected by the league's coaches and media and announced by the Big South office February 27. Lane averaged 16.8 points, 7.2 rebounds and 1.2 blocks per game, and in Big South conference play he led the league in field goal shooting.

In addition, Longwood senior guard Darrion Allen also earned all-conference recognition, earning a spot on the All-Big South honorable mention squad after leading the conference in minutes and ranking among the league's top 10 in scoring, free throw percentage and blocks. Allen has blossomed from reserve guard to cornerstone of the program, and this season joined an exclusive Longwood club when he became the sixth player of the program's Division I era to score his 1,000th career point. He later surpassed 1,100 points and ranks 16th on Longwood's all-time scoring list and second with an 81-percent free throw shooting percentage.

Women's Basketball

Junior guard Micaela Ellis was named to the Big South All-Academic Team for the second straight season. She is majoring in Kinesiology with a concentration in Exercise Science. On the court, Ellis enjoyed a breakout junior season in 2016-17, as she was the lone Lancer to start all

29 regular season games. The junior finished second in the Big South with 4.3 assists per game and a 1.5 assist-to-turnover ratio. While averaging a league-leading 36.6 minutes per game, Ellis had at least three assists in 22 games, including a career-best 15 against Winthrop to break Longwood's school record. Longwood women's basketball lone captain this season, Ellis ranks eighth among the women's program single season assist leaders with 121 for the season, entering the Big South Championship just seven shy of moving into the top-five in single season assists in program history.

New Record for Lancer Giving Madness

Tuesday, February 21 was the official launch of the 3rd annual Lancer Giving Madness competition. This is an online giving competition between the 15 intercollegiate athletics sport programs. The teams are battling to see whose team can generate the most donations in one week. This year's version of Lancer Giving Madness was synced with the University's micro-giving campaign, *Love Your Longwood Day.* The leaderboard was updated based on the number of gifts received, not the amount raised.

In total Longwood Athletics received 1013 gifts, and raised just over $40,000. The Lancer Club Advisory Board established a matching gift fund of $6500 to reward individual programs for their fundraising. Matching gifts will be allotted to the top three medalists. Women's Soccer won the 2017 edition of Lancer Madness amassing over 238 gifts for their program. The Field Hockey and Men's Basketball programs finished 2nd and 3rd, respectively. In addition, there were opportunities for teams to earn incentive matching gifts for their programs. The superlative categories and winners are as follows:

- Most gifts on *Love Your Longwood Day* – Women's Soccer (88)
- Most funds raised overall – Baseball ($8,245)
- Largest single gift to a program – Field Hockey ($2050)
- Most gifts to a small roster team – Women's Tennis (67)
- Highest percentage of alumni participation – Women's Soccer (25 percent)

Broadcasting deal inked with Shentel Cable

Longwood athletics partnered with regional telecommunications company Shentel to air all home basketball games on a dedicated Shentel channel, extending the Lancers' broadcast footprint to the company's coverage areas in Maryland, Pennsylvania, Virginia and West Virginia. The partnership with Shentel, formally Shenandoah Telecommunications Company, is in addition to Longwood's existing broadcast options on the Big South Network and Farmville radio station WVHL 92.9 Kickin' Country FM. Founded in 1902, Shentel is a publicly traded telecommunications company based in Edinburg, Va., that provides cable, telephone and internet services throughout the mid-Atlantic.

The first game aired was Longwood Men's Basketball versus Presbyterian College on January 4, 2017. Shentel subscribers were able to watch Longwood men's and women's basketball's Big South Network broadcasts on channel 81. The games were simulcast on the Big South Network production, which provides live, high-definition coverage of more than 50 Longwood athletics contests each year. Shentel and Longwood Athletics are in talks to include distribution of Baseball and Softball competitions this the spring.

Shirley Duncan Recognition Ceremony
On January 28th 2017, Longwood Athletics recognized former Women's Basketball Head Coach Shirley Duncan for her years of service and leadership within athletics. Coach Duncan, a member of the Longwood Athletics Hall of Fame Class of 2016, is the winningest head coach in Longwood basketball history with 356 career victories across 23 seasons on the sideline. Longwood Athletics retired a jersey in her honor to the rafters of Willett Hall. Coach Duncan is the first coach to be recognized with an honored jersey, joining women's basketball players Nikki Hall-Atkinson, Carmille Barnette, Caren Forbes and Sue Rama, along with men's basketball players Jerome Kersey and Colin Ducharme.

More than 30 of Coach Duncan's former players and women's basketball alumnae joined in the festivities of the day, which included an alumnae basketball game, luncheon in the Hooker Atrium, women's basketball game versus Charleston Southern, and a dinner program in Blackwell, in which a number of Coach Duncan's former players came forward to speak about the positive influence she had, and continues to have, on their lives.

Reading with the Lancers
As part of the "Taking Charge: Reading with the Lancers" elementary school program sponsored by Benchmark Community Bank, Longwood student-athletes visited thousands of elementary school students in Virginia as part of the athletic department's initiative to inspire local youth to read. The fifth year of the program established record participation numbers while working with 13 area elementary schools.

The reading initiative spanned the fall and early spring, Longwood athletics and Benchmark partnered to teach over 5,500 pre-kindergarten to fifth-grade students about the importance of reading at schools throughout Prince Edward, Amelia, Nottoway and Lunenberg counties. Taking Charge treated children to in-class stories and special skits featuring Longwood student-athletes and the university's mascot Elwood. New this year, Longwood scheduled to have its first ever "Education Day" at the university planning to host over 1,500 students for a women's basketball game, though due to weather the event was cancelled. The event will be rescheduled for next basketball season.

Success with the NCAA Academic Progress Rate
The NCAA Division I Academic Progress Rate measures real-time retention and NCAA eligibility performance for scholarship student-athletes. Each semester a student-athlete receiving athletics aid has the opportunity to earn two points for his/her program; one point for remaining at the institution the following semester and one point for maintaining academic eligibility to participate the following semester. An APR score is then determined for each intercollegiate athletics program annually according to the following formula:

(Total Points Earned/Total Points Possible) * 1000.

A four-year APR rate is calculated, which can lead to public recognition for superior academic performance and penalties for teams that do not achieve certain academic benchmarks.

Minimally, to be eligible for NCAA postseason competition an intercollegiate athletics program must maintain a four-year APR score of 930.

For the most recent reporting year, 2015-16, Longwood Athletics posted eight perfect scores for the year in the following sports:
Men's Cross Country
Men's Tennis
Women's Basketball
Women's Cross Country
Field Hockey
Women's Golf
Lacrosse
Softball

Women's Cross Country continues to maintain a perfect four-year APR score of 1000 and will likely receive national recognition for the seventh consecutive year for performing in the top 10 percent of all Division I women's cross country programs later this spring.

All 14 intercollegiate athletics programs maintain a four-year APR rate above 945 after this reporting year.

NCAA graduation rates released this fall reported Longwood University achieving a 84 percent NCAA Graduation Success Rate, a 67 percent 2009-10 Cohort Federal Graduation Rate, and a 68 percent Four-Class Average Federal Graduation Rate. Longwood ranked #1 among Big South Conference institutions in 2009-10 Cohort Federal Graduation Rate and tied for #1 for Four-Class Average Federal Graduation Rate.

The NCAA Graduation Success Rate is a four-class average that differs from the Federal Graduation Rate in that it includes first-time freshmen on athletics aid enrolling in January of the academic year, as well as, first-time transfers on athletics aid enrolling during the academic year. In addition, the NCAA does not penalize an institution for a student-athlete that transfers out of the institution academically eligible as a non-graduate.

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Institutional Advancement
Courtney Hodges, Vice President

Highlights

- *Love Your Longwood Day* is record-breaking event, raising $126,000 and more than 1,405 gifts
- General Assembly passes several key bills pertaining to higher education
- Continued enhancement of event planning capabilities for campus

Development

Fiscal Year 2017 continues to be a successful year for the Office of Development. We continue to see an upward trend in YTD comparisons for annual giving and total philanthropic dollars raised. To support this growth in philanthropic activity, the Development Office continues to explore strategic ways to focus on stewardship as well as continued fundraising for the strategic priorities of the university.

- ***Love Your Longwood Day***: Longwood's second annual *Love Your Longwood* philanthropy challenge was a record-breaking day for giving at the university. Nearly tripling our efforts in 2016, Longwood received 1,405 gifts totaling more than $126,000 during the 24-hour event that featured campus celebrations, prizes, and contests – all focusing on the importance of philanthropy at Longwood. The spirit of giving, pride and enthusiasm for Longwood was palpable on campus and throughout our social media channels. This year's Color Wars theme helped create viral content on social media generating over half a million media impressions across Facebook, Twitter and Instagram.
    - The Red Classes declared victory and our own Susan Sullivan, Director of University Center and Student Activities, dyed her hair and the campus glowed red to celebrate the 511 red class alumni that gave over $33,000.
    - Over 20 departments across campus, from the LCVA to Clean Virginia Waterways to the Theatre Department, participated in fundraising activities on Love Your Longwood day. This resulted in a successful day by all – including the

Dr. James W. Jordan Archaeology Field School fund that had a goal of just $3,000 to but raised over $11,000!

  - Student participation was also a new focus on Love Your Longwood Day 2017 as events were sponsored around campus to promote student giving and nurture our culture of philanthropy. This resulted in much higher student participation with 116 students giving over $1k, compared to just 18 students last year.

- ***An Evening with the Richmond Symphony:*** On February 3rd, Longwood hosted a reception for our leadership donors prior to the Richmond Symphony performance. Additional invited guests included members of the Farmville Town Council, Prince Edward Board of Supervisors, and Moton Museum Council. More than 100 friends and donors were in attendance and joined a full house for the performance in Jarman.
- ***Annual Scholarship & Benefactor Dinner:*** On February 28th, Longwood welcomed more than 200 donors, scholarship recipients, and Longwood community members together to celebrate the impact and importance of scholarships. The program included a pre-dinner donor reception, a donor pinning ceremony, and a scholar medallion presentation. Donors and students were recognized throughout the evening's events. The change from lunch to dinner saw more students in attendance and welcomed donors who had previously been unable to attend the event at the midday hour.

Government and Community Relations

The 2017 General Assembly Session – the last session that will be held in the current General Assembly Building – came to a conclusion on February 25th. The House of Delegates and the Senate adopted an amendment to the Governor's budget for FY18 that restores over $660,000 in general fund operating dollars to Longwood. In addition, the budget authorizes a 2% salary increase for college faculty and a 3% increase for classified staff. The budget maintains the funding for financial aid and the $1 million for furniture, fixtures and equipment funding for the new Admissions Office that the Governor included in his introduced budget.

Language in the budget directs the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education to continue to study higher education access, affordability, quality and autonomy. Cost of education, out-of-state enrollment, and need-based financial aid are some of the topics that the Joint Subcommittee will likely study in 2017. The budget also provides $100,000 for the New College Institute to develop a five-year plan and authorizes NCI to contract with public and private institutions of higher education to deliver programs that lead to degrees, credentials and certificates that maximize meeting the needs of the citizens of the region.

The General Assembly approved several key bills impacting higher education. Under HB 1402/SB 907, the rector or vice rector of the board of visitors of each public institution of higher education must be a Virginia resident. SB 1376 requires institutions of higher education to provide a 30-day notice to students and the public of the projected range of a proposed tuition and fee increase, before the board of visitors votes to increase tuition and fees. The notice must include the reason for increasing tuition and fees, and the date and location that the board of visitors will be meeting to consider the increase.

Legislators were very interested this session in improving dual enrollment, approving two bills and a budget amendment. The budget amendment directs SCHEV to work with the Virginia Community College System and the Department of Education to recommend certain changes to the structure of dual enrollment, including developing a process to create a dual enrollment general education course catalog that designates uniform transferability of courses to public four-year institutions of higher education. In addition, HB 1662/SB 1534 directs SCHEV to work with the institutions of higher education to establish a policy for granting general education course credit to entering students who have completed a dual enrollment course in high school. The policy is meant to be consistent across institutions and courses. SB 1234 directs SCHEV to develop a passport credit program to be offered by community colleges. Each passport credit course will satisfy a general education requirement at each public four-year institution.

Community Relations

Longwood sent four students to attend Virginia 21 Lobby Day. The students who attended were excited about the opportunity to meet legislators and discuss their experiences at Longwood.

Jen Cox is partnering with the local tourism group to increase opportunities for the area businesses (and residents) to be aware of Longwood events. The current focus is on the upcoming Big South Softball Tournament and Mega Alumni Reunion Weekend.

STEPS Inc. requested a Longwood representative to serve on their Strategic Planning Committee. Additional representatives include Hampden-Sydney College and Centra Southside Community Hospital.

Conference and Event Services

Conferences and Event Services is looking forward to being fully staffed. Due to various staff transitions, the office was able to add an Event Manager position to the team. This position will bring offer to the campus an experienced event planner who will be capable of serving our clients with any need from scheduling to event planning proper. Interviews are in the final stages with a project March start date. Freddie Adcock, who oversaw the finances and billing in our department, retired at the beginning of March. This position is currently in the search phase.

Conference and Events was pleased to help produce another successful performance by the Richmond Symphony Orchestra, celebrate our faculty and staff via the Employee Service Awards, and support our partners at the Moton Museum with their banquet for over 590 guests.

LOVE YOUR LONGWOOD DAY
FEBRUARY 21, 2017

WE FELT THE LOVE!

THANK YOU for making Love Your Longwood day a success - here are just a few of the fun facts from a successful day of giving:

160% increase over last year's Love Your Longwood Day giving with

1,405

TOTAL GIFTS!

It was a tight race, but the **RED CLASSES** took the trophy this year with

511 alumni giving over $33k

1947

#1

Dr. James W. Jordan Archaeology Field School was our TOP fundraising department with over

$10,900

The oldest Lancer to make a gift was from the class of 1947 - the youngest was Class of 2021. That's 74 years of Longwood pride hard at work!

2021

THANKS TO YOU, WE RAISED OVER **$126,000** IN ONE DAY, AND:

Over 142 gifts to support the youngest Women's Soccer team in 23 years

Fully funded the 2017 FALL and SPRING Business Etiquette Dinners

Created more scholarship opportunities for current and future Lancers

YTD Fiscal Year Comparison
Gifts through February 29

Fiscal Year	Unrestricted	Operating Accounts	Total Annual Giving
2008 YTD	$424,332.21	$380,998.75	$805,330.96
2009 YTD	$294,661.23	$258,247.03	$552,908.26
2010 YTD	$312,491.98	$375,533.98	$688,025.96
2011 YTD	$297,154.54	$374,891.53	$672,046.07
2012 YTD	$232,874.51	$394,245.66	$627,120.17
2013 YTD	$247,734.20	$351,130.53	$598,864.73
2014 YTD	$243,358.30	$372,249.34	$615,607.64
2015 YTD	$281,229.93	$488,235.70	$769,465.63
2016 YTD	$283,521.95	$607,191.05	$890,713.00
2017 YTD	**$255,155.27**	**$1,023,525.04**	**$1,278,680.31**

Fiscal Year	TOTAL RAISED[1]
2008	$4.87M
2009	$5.69M
2010	$5.42M
2011	$5.77M
2012	$5.52M
2013	$9.43M
2014	$2.82M
2015	$7.94M
2016	$4.18M
2017 YTD	**$9.89M**

[1] *Total new funds received or pledged*

Fiscal Year	Annual Giving	Grants & Special Initiatives	Endowment/Capital	Bequest	Non-cash/ Gift-in-Kind	Total Cash Giving	Total Donors
2008 YTD	$805,330.96	$269,267.50	$1,243,227.14		$65,468.89	$2,383,294.49	4,034
2009 YTD	$552,908.26	$214,118.50	$697,404.57		$100,476.80	$1,564,908.13	3,265
2010 YTD	$688,025.96	$384,182.69	$980,587.29		$44,933.38	$2,097,729.32	3,851
2011 YTD	$672,046.07	$206,020.00	$570,486.06	$735,079.26	$65,615.17	$2,249,246.56	3,664
2012 YTD	$627,120.17	$205,559.00	$933,961.04	$132,021.26	$36,895.68	$1,935,557.15	3,057
2013 YTD	$598,864.73	$211,961.44	$627,699.70	$83,711.25	$415,449.78	$1,937,686.90	3,161
2014 YTD	$615,607.64	$238,319.78	$941,435.42	$1,120,474.67	$19,946.82	$2,935,784.33	3,105
2015 YTD	$769,465.63	$307,385.23	$552,971.46	$320,376.65	$256,153.37	$2,206,352.34	3,418
2016 YTD	$890,713.00	$308,897.13	$481,910.52	$129,203.82	$92,151.41	$1,902,875.88	3,558
2017 YTD	**$1,278,680.31**	**$239,750.00**	**$1,723,777.77**	**$675,050.40**	**$56,496.23**	**$3,973,754.71**	**2,910**

Alumni Participation*	
FY2008	16.36%
FY2009	13.12%
FY2010	13.69%
FY2011	11.41%
FY2012	10.97%
FY2013	10.15%
FY2014	9.47%
FY2015	10.94%
FY2016	11.21%
YTD	**6.49%**

** Alumni Participation reflects participation rates through the end of the fiscal year, with the exception of 2017 which is through February 29.*

9

Strategic Operations

Victoria Kindon, Vice President and CIO

Highlights

- Admissions moves into yield phase of cycle strong
- Student Success staff and facilities expand
- First-ever Truman Scholarship nominee garners significant engagement
- Almost 10% of alumni active in Longwood's networking site
- Internet connection upgraded to 750MB

Enrollment Management and Student Success

Admissions update

The admissions cycle has moved into the yield phase: converting those who have been accepted into matriculating freshmen and transfer students. The Virginia and national landscapes continue to present challenges to all institutions, with vigorous competition for a pool that is demographically flat at best, as well as political pressure from on flagship institutions to accept more in-state students. We have a number of initiatives underway to persuade students to deposit by May 1, including facilitating personal connections with faculty, local events for accepted students in Northern Virginia, Richmond and Tidewater with alumni and President Reveley, new strategies to more effectively target financial aid, and events on campus including Accepted Student Day, which will occur over Longwood's Spring Weekend.

In a typical admissions cycle, an average of 47 percent of deposits have been submitted between April 15 and May 15. Last cycle we saw a higher-than-average deposit rate early in the cycle and a significant drop in the rate from April 15–May 15 (38 percent). For this cycle, we are assuming the end of cycle downward rate is a trend and not an anomaly, and we are adjusting our strategies accordingly.

Applications as of March 9 for class of...	*Fall 2012*	*Fall 2013*	*Fall 2014*	*Fall 2015*	*Fall 2016*	*Fall 2017*
Applications	3992	4109	4407	4537	5191	6027
Admits	2734	2924	2914	3025	3508	3878

Student Success staff and facilities expand

In combination with the university strategic plan, the opening of the new student success building slated for 2017 and an exciting new core curriculum, we have an opportunity to consolidate and strengthen our student success initiatives. Two units, Academic Success and First Year Experience and Family Programs, have joined under one umbrella to allow us to be a hub for student success collaboration. Dr. Emily Heady will lead these areas and play a key role in planning, developing, executing and assessing a strategic retention plan to ensure we are providing the most effective support possible to help students succeed and graduate. An English professor and accomplished scholar of Victorian literature by background, Emily has for the last decade or so been at the forefront of a range of student success initiatives at Liberty University, including overseeing the QEP and writing center, and most recently serving as vice provost for undergraduate education. Emily is a graduate of Ohio State and holds a Ph.D. from Indiana.

Additionally, to enhance our retention, graduation data and research initiatives, Anne Carter Mulligan has joined our team as director of strategic initiatives for enrollment management. In addition to data and research, Anne will manage our community college partnerships, articulation agreements and a potpourri of other enrollment management initiatives. She will also be leading the opening of Brock Hall (informally known as the student success center) and transition to the new admissions building. Anne is a graduate of Virginia Tech with graduate degrees in history and higher education administration from George Mason and UVA, respectively. She comes to us from UVA, where she has held several positions and received multiple university-wide employee awards.

The ultimate goal of all of these efforts is retention -- to contribute to the university-wide strategic priority of helping students stay on track and move toward degree completion. We closely follow freshman fall-to-spring retention as a key metric in that regard. The figure for the 2016 cohort (Class of 2020) is up slightly from the year before (88 percent to 89 percent) though has moved consistently within a narrow range (88-91 percent) over the last five years.

University Marketing and Communications

Short-form social video engagement strategy takes off

Video continues to be an important engagement tool, and the digital marketing team plans to develop multiple short-form social videos this year (videos of less than a minute with text that makes them easy to consume on social media, with or without sound). Other short-form social videos in development include ones focused on study abroad opportunities, new facilities (such as the university center) and traditions.

The first one, which proved successful, focused on the unique opportunity for two Longwood students to work behind the scenes at the Super Bowl.

https://www.facebook.com/LongwoodUniversity/videos/10155010471083011/

The second video, the Longwood birthday celebration, was our fifth most engaging post on Facebook of all time with nearly 1,000 shares, more than 2,000 reactions and 50,000 views.

https://www.facebook.com/LongwoodUniversity/videos/10155101562253011/

Initial analysis shows positive impact of new website

While post-launch surveys and other analytics continue to be analyzed, the new Longwood.edu website has shown a few significant results so far:

- Undergraduate inquiries are up 93 percent since the launch of the new website (likely due to an improved conversion funnel on the new site)
- Scheduled visits are up more than 10 percent since the launch of the new website (and were up almost 78 percent in January alone.)

Office of Alumni and Career Services (OACS)

"1 Hour a Month" volunteering program established as Longwood signature program

Our micro-volunteering program "1 Hour a Month" has blossomed into a signature volunteer experience for alumni and friends of the university. So far, more than 400 alumni volunteers from 24 states representing eight decades have logged 450+ hours of time. The OACS team is employing a one-of-a-kind reward program featuring unique Longwood gear to increase monthly participation.

At the core of our engagement efforts is building a strong university network. To date more than 1,300 alumni are active users of the Graduway platform (longwoodnetwork.com), which is just shy of 10 percent of all contactable alumni. Almost all of those alumni have indicated a willingness to help students and other alumni by providing career advice and offering informational interviews by phone, Skype or in person. All told, we've expanded volunteer experiences and opportunities from just the 20-person Alumni Board to almost 1,700 actual and potential volunteers.

New podcast focused on life after graduation launches

After a year of planning and preparation, the Office of Alumni and Career Services launched Season 1 of the "Day After Graduation" podcast. The first two of the season's 10 episodes are available for download via Soundcloud, iTunes, Stitcher and Google Play. The podcast shares alumni stories about the transition from college to career, including some of our graduates' unique experiences and pivotal moments.

Information Technology Services (ITS)

New software applications

> *SACS requirements management.* TK20 was awarded the contract for a comprehensive software solution that will be used to assemble, manage, distribute and report assessment

requirements for the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), Longwood's accrediting agency.

a. Rollout of the new system, which will replace the Weave application, will be phased over the next 12 to 24 months
b. The new system will be built from the ground up, which means no Weave data will be directly exported/imported.
c. The new system also may allow us to replace some existing legacy software for the College of Education and Human Services to streamline their student education certification (CAPE)

> *Enterprise Content Management (ECM).* Docfinity was awarded contract for ECM in December 2016. Docfinity's enterprise content management (ECM) and business process management (BPM) tools provide integrated use of data and documents with existing databases such as Banner, as well as automated electronic workflows, including escalation, reporting and management tools and rules.

Admissions, HR and Conferences and Event Services are likely to be among the first users of the new ECM. Rollout is highly scalable based on the availability of human and fiscal resources.

> *Enterprise Filesharing Software (EFS*). Enterprise file sharing using the Box system was initially purchased in December 2016 to accommodate unique Vice Presidential Debate requirements for file sharing with temporary external non-Longwood employees. For a minimal additional fee, we were able to secure availability of these services for all faculty, staff and students.

Networking infrastructure

ITS continues to respond to user requests for wireless coverage. Using equipment from the Debate, ITS has provided improved coverage at Stubbs mall, the Moton Museum, Chichester and Dorrill Dining Hall. Using other network equipment from the Debate, upgrades have been done in Barlow, Bristow, Jarman, Hull and Grainger, giving users 1GB connections to their desktops.

ITS has been working with Athletics and Shentel to facilitate broadcasting games on the Longwood channel on Shentel. Taking it a step further, ITS is working with others on campus to expand the impact of Longwood channel programming by developing a marketing strategy that targets the western part of the state.

Planning is already under way for providing technology in three new buildings: Brock Hall (student success center), the University Center and the Early Childhood Development Center.

Longwood's Internet connection has been upgraded to 750MB, providing faster downloads, better monitoring capabilities and more bandwidth.

Information security

Information Security is working with other universities in the commonwealth to create what is best described as an SOC, a collaboration between various universities regarding cybersecurity. The first meeting is scheduled for early March with the following agenda:

- Gain a shared understanding of the general concept and opportunities for shared security services and a collaborative security operations center
- Identify potential services and capabilities that could be provided and develop a shared understanding of feasibility and priority
- Identify and discuss potential business and operating models for such an endeavor

10

Student Affairs

Tim Pierson, Vice President

Highlights

- Diversity Discussion Project
- Student Activism
- Campus Dining: MarketMATCH

Developing a positive yet challenging learning environment on campus is an essential component of Longwood's mission. A key to achieving this is having a base understanding of how students perceive the environment – is it supportive and inclusive for all students? In an effort to address this question, the Diversity Discussions Project was initiated to seek students' attitudes and perceptions about our campus climate. These discussions were called "Building Bridges -- Conversations about Longwood" developed in collaboration with SGA and student organization leaders; over 40 students, faculty, and staff engaged in frank and open discussions in mid-February. In addition, the director of citizen leadership and social justice has noted a 40 percent increase over the course of this year in requests for discussions and training regarding diversity and inclusion by varied student organizations and campus offices.

Longwood, like many universities across the country has seen a rise in student activism. In fact, this national trend began in late 2015 on issues including student debt and college costs, sexual assault, gun laws, and most recently the President's Executive Orders on travel and immigration. Several issues have stirred our students to organize and express their concerns in various ways. A Solidarity March and Vigil for Unity, took place February 3 on Brock Commons. Approximately 70 students, faculty, and staff participated. The following day, a different group of 40 students registered and held a protest on the steps of the Prince Edward County Courthouse in a similar demonstration.

SGA has initiated action in collaboration with Food Services in establishing a food service committee to explore methods and opportunities to improve student satisfaction with meal plan flexibility and the variety and quality of food. This initiative has coincided with dining services and the university embarking on the ARAMARK MarketMATCH program. This program consists of a series of polls, interviews, and chat room discussions conducted by ARAMARK

corporate and regional staff. This process affords us the ability to include students, faculty, and staff's feedback into our planning and to ensure changes are made that are in the best interest of the campus now and in the future.

Assistant Vice President for Student Affairs (AVPSA)

In the spring of 2011, a *Campus Diversity Survey* was internally developed to gain a better understanding of the degree to which the Longwood environment was perceived as being supportive and inclusive for all students. Questions regarding experiences in and outside the classroom that affect belonging, satisfaction, and retention were included. The purpose was to give current students the opportunity to explore multiple definitions of and expectations for multicultural sensitivity, share their experiences and perceptions of campus diversity and inclusiveness, and offer suggestions for improving the campus climate.

The Discussion Groups included 341 student members, leaders, and staff from the following: 36 students from the Black Student Association; 34 students from the Student Government Association Senate; 54 Peer Mentors; 18 Greek Tri-Council Leaders; eight members of the Student Diversity & Inclusion Council, Ambassadors and Global Leaders; 141 Resident Assistants and Desk Aides; and 50 Campus Recreation Student Workers.

Comparisons of the 2011 and current results are not possible given the different means by which the responses were collected and the lack of random sampling in 2016. Furthermore, the cultural climate surrounding issues related to diversity and inclusion and the resources intended to raise awareness and expectations have dramatically changed in the past five years. However, the use of these "snapshots in time" was productive in generating discussion and Longwood better understand the experiences and perceptions of students across campus.

In summary, individual students report increased comfort interacting with people with differences, be those differences related to racial/ethnic background or sexual orientation. In contrast, the perception that students at Longwood are treated equally regardless of their sub-group affiliations has decreased. Furthermore, the extent to which students, staff/administration, and faculty model multicultural sensitivity has also declined over time. Theories and interpretations for these findings vary and will be probed further by faculty and staff members of the UPC University Diversity Council, institutional leadership, and the Student Affairs staff. Based on all notes and responses collected from the seven groups, the following issues have been prioritized.

- Students feel strongly that racial/ethnic discrimination exists on campus. While 46.7% of the 2016 respondents agreed or strongly agreed that most Longwood faculty model multicultural sensitivity, repeated incidents of perceived discrimination in the classroom and failure to adequately address hot button issues were cited. Particular areas of concern involve a general lack of sensitivity and/or unwillingness to master the correct pronunciation of names, singling out individuals to speak for their race and/or gender, and a lack of openness to opposing political views.

- The biggest concern regarding the part of the administration is a perceived lack of response and limited communication surrounding incidents of either alleged or actual bias.
- When closing each discussion, students were asked to share their recommendations as to one thing Longwood could do to improve diversity and inclusion on campus. Repeatedly, students mentioned the need for more diverse faculty and staff as well as students; required diversity trainings for faculty and staff, and more educational programs for students; better multicultural representation in the curriculum; and better communication and a quicker resolution to problems in and outside the classroom when they do occur.

Student Conduct and Integrity, University Title IX

Student conduct cases have decreased by 33 percent as compared with this time last year. While the number of Honor Board cases and Administrative Hearings has remained fairly constant as compared to last year, a 50 percent decrease in Conduct Board cases accounts for the overall decrease. Ongoing best practices review has brought about a conversation with the Student Government Association and its current constitutional relationship with the Conduct and Honor Boards, which currently function as Recognized Student Organizations. These conversations center around those relationships and future partnership opportunities. The office is piloting online sanction courses for issues of academic integrity. Positive feedback of our pilot programs has prompted the expansion of those efforts and educational initiatives for the office in an online course format.

A total of 43 reports of notice during the Fall 2016 semester resulted in one formal complaint. The investigation into said complaint determined no violation of the Sexual Misconduct Policy. Five reports of notice have been received for the 2017 Spring semester, which have resulted in zero formal complaints. The number of reports of notice as compared to this time last year (2015-2016) has remained consistent; however, there has been a significant decrease in the number of those reports students have chosen to advance to the inquiry and investigation stage, from 32 to one. In short, more students have been choosing not to pursue the process beyond the stage of reporting and receiving resources into the next stage of pursuing accountability measures. It is possible students are now more familiar with the Title IX process and understand they can receive support and resources without pursuing accountability, and are choosing to do so. However, we need a better understanding of the motivations contributing to this decrease through continued attention to campus climate.

Dean of Students Team

A steady increase continues to be seen in the volume of cases coordinated by the Dean of Students being referred to the Care Team. An increase of 20 percent as compared to this time last year is being assessed through the new database system to provide direction as to where we could be focusing additional attention and early intervention

The Office of Disability Resources (ODR) has over 400 students registered, quickly approaching 10 percent of the undergraduate population. We continue to see an increase in the magnitude of impact with regard to various disabilities, specifically learning and emotional, and attempt to

tailor resources to assist in mitigating some of that impact. Additionally, we are assisting many other students as they navigate temporary injuries and illnesses.

Residential and Commuter Life

Commuter programming has been steady this year with a focus on stability in the midst of transitions and evaluating the future. Plans are being developed to expand services as we transition into a new location in the Landings at Midtown.

Given the lower demand for student housing this year, the Longwood Village "C" bedroom was returned to single occupancy for the 2017-2018 academic year. This change was communicated to students through email, FAQ on the RCL website, and through housing registration information sessions. Therefore, the Longwood Village apartments will house three students in single bedrooms for the 2017-2018 academic year.

Residence life has implemented several of the Fair Labor Standards Act (FLSA) changes to better address staff needs despite the temporary hold on the implementation of that law. This has resulted in no loss of services for students but greater moral for the staff. The undergraduate student staff GPA was very strong for the fall of 2016 with a 3.201 overall average.

During winter break, a frozen sprinkler system pipe damaged six 2BR apartments at Lancer Park. Ten residents were displaced for approximately 30 days to other units. A professional restoration company was contracted to thoroughly dry the saturated conditions. Vinyl flooring, carpet and sheetrock replacement was necessary in certain locations.

Student Engagement Unit

Citizen Leadership and Social Justice Education

Events celebrating the life and spirit of Dr. Martin Luther King, Jr. in late January were highlighted by the MLK Service Challenge in which over 60 students participated, as well as a lecture by Roland Martin, political commentator for TVOne, and a trip to the newly opened National Museum of African American History and Culture in Washington, DC. There has been a 40 percent increase from last year in requests for discussions and training regarding diversity and inclusion by numerous and varied student organizations, campus offices, and individual students. The Joan of Arc leadership program continues to involve a broad range of students and is undergoing an exciting redesign into the Citizen Leadership Institute beginning in fall 2017.

Fraternity and Sorority Life

In January 2017, 102 women joined CPC sorority chapters in the recruitment process. Fewer women participated in the process due to a smaller first-year class, but there was a 73 percent retention rate (persistence in students staying with the process to the end); this was the highest Longwood has seen in four years and met an important goal. The IFC recruitment process was approached more creatively this year with additional events providing the opportunity for prospective members to meet all of the fraternities. Over 60 men signed up for IFC Spring 2017 recruitment and 50 students joined groups; similarly to CPC there was a decrease in participation, but a slight increase in retention. NPHC groups are in the process of recruiting this semester. The Greek GPA for fall 2016 was slightly higher than the all-campus GPA, with the

biggest improvement by NPHC groups. The Tri-Council leadership (CPC, IFC and NPHC) has initiated a monthly study hall program and scholarship workshops, and they are establishing an academic incentive program. The total number of community service hours completed fall 2016 (self-reported) was 6,237 hours; this is an average of 9.6 hours per member.

University Center and Student Activities

Faculty and staff served over 1300 students at the Late Night Breakfast in December. The additional support being provided to student organizations through the redefining of a position to focus on working with student clubs is resulting in exciting energy by student groups to enhance social life. Lancer Programs and WMLU are planning Spring Weekend for early April. There is growing excitement as students (and the staff) are seeing visible progress on the Upchurch University Center.

Wellness Unit

Campus Recreation

All programs and services have fully returned to the Health & Fitness Center (HFC) after the fall move to the Midtown location. Students, faculty, and staff are clearly glad to have their Fitness Center and court space back as highlighted by the multiple days this semester with over 1,000 visits to the HFC.

The Midtown location is undergoing minor renovations to become the Midtown Fitness Performance Center. This group training facility will complement the activities at the HFC by providing instructor guided programs for individual and small group personal training sessions, exercise science classroom applications, team training and development programs, and group rental opportunities.

CAPS (Counseling and Psychological Services) is partnering with the Counselor Education academic program to provide clinical training space for masters level students to receive hands on experience in the counseling profession. A few small renovations are needed in the Wellness Suite of the Health & Fitness Center prior to the program beginning by fall semester.

Chief of Police

This quarter has been a time of replenishing the daily operational momentum, after the significant disruption to those daily efforts, caused by the debate planning, preparation and operations. First and foremost was the searching and selecting a large number of staff positions that had been lost over the period by job change and location moves by former staff. The LUDP had been five officers down and two dispatchers down. In addition our Emergency Management Coordinator did such a good job with our Emergency Operation Center function during the debate that she was offered and accepted a significant staff position with the Virginia Department of Emergency Management. Full staff allows us to move ahead with the department's "Community Care" commitment to make sure we are doing all we can to serve and protect.

The Office of Integrated Security Systems (OISS) continues to plan for video surveillance installation on the Student Success Center with 15 indoor cameras on the main floor, four on the second floor, and four outside cameras totaling 23. There will be a total of six doors with access control. Sharp and Register residential halls had indoor cameras installed over spring break: 11 in Sharp, 12 in Register, and one on the top of the blue emergency phone.

INFORMATION ITEM

Report on Student Housing

CURRENT OCCUPANCY

As of February 22, 2017, 2585 students are assigned to main campus residence halls, Lancer Park, Longwood Landings, and Longwood Village.

Category		Continuing Students	New First Time Freshman	New Transfer Students	Readmitted Students	Exchange Students	TOTAL RESIDENTS
Spring 2017 (2-22-17)	MC	1307	14	19	5	6	1351
	APTS	1199	0	23	10	2	1234
	TOTAL	**2506**	**14**	**42**	**15**	**8**	**2585**
Spring 2016 (2-22-16)	MC	1420	8	23	3	5	1459
	APTS	1268	0	26	12	1	1307
	TOTAL	**2688**	**8**	**49**	**15**	**6**	**2766**
Spring 2015 (2-25-15)	MC	1505	9	24	5	1	1544
	APTS	1281	0	19	7	2	1309
	TOTAL	**2786**	**9**	**43**	**12**	**3**	**2853**

STUDENT DISTRIBUTION	Spring 2017	Spring 2016	Spring 2015
On-Campus Residents	1351	1459	1544
Longwood Landings	360	373	367
Lancer Park	638	631	624
Longwood Village	236	303	318
TOTAL	**2585**	**2766**	**2853**

CLASS DISTRIBUTION	Spring 2017	Spring 2016	Spring 2015
Freshman	688	765	880
Sophomore	707	804	775
Junior	659	642	659
Senior	523	549	536
Exchange	8	6	3
TOTAL	**2585**	**2766**	**2853**

GENDER DISTRIBUTION	Spring 2017	Spring 2016	Spring 2015
Females	1743	1854	1898
% Female	67.4%	67.0%	66.5%
Males	842	912	955
% Males	32.6%	33.0%	33.5%
TOTAL	**2585**	**2766**	**2853**

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LONGWOOD
UNIVERSITY

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1839-2014

LOOKING TO OUR THIRD CENTURY
Strategic Plan 2014-2018

Our Mission: *Longwood University is an institution of higher learning dedicated to the development of citizen leaders who are prepared to make positive contributions to the common good of society. Building upon its strong foundation in the liberal arts and sciences, the University provides an environment in which exceptional teaching fosters student learning, scholarship, and achievement. As the only four-year public institution in south central Virginia, Longwood University serves as a catalyst for regional prosperity and advancement.*

Our Opportunity:

A Model for American Higher Education – few institutions in the country have Longwood's potential to make great progress; we have kinetic energy without the entrenched views prevalent at many institutions

Our Key Principles:

Academic Enterprise at the Heart – as one of the hundred oldest U.S. colleges and universities and Virginia's third oldest public university, we prize faculty engagement with students, our residential character, research and scholarship, and the role of a broader learning community beyond the classroom in the preparation of citizen leaders

Transforming Lives – we are at our best when helping to transform lives, by helping our students to truly realize their potential and by helping keep higher education affordable

Camaraderie – we enjoy a distinctive camaraderie, enriched by our many traditions and attention to diversity; a camaraderie that gives us a distinctive advantage when working through challenges and challenging times

Our Priorities:

Retention & Graduation – it is a moral imperative, and likewise catalytic from the standpoint of revenue and the spirit of the University; academic rigor is fundamentally part of the solution, as is affordability

Renewing General Education – we can build a powerful curriculum, building on the liberal arts and sciences for citizen leaders, our unique assets such as Hull Springs, the LCVA, and nearby Moton, and our technology

National Marketing – institution-wide endeavor and marketing collaboration will make one of the fifty oldest NCAA Division I schools as well-known as it should be

Foot Traffic by Alumni and Friends – philanthropy and public support for the University hinge on visits to campus and in-person engagement, since those who see our beautiful campus love Longwood

Prosperity of One of America's Oldest Two-College Communities – Farmville, Prince Edward, the surrounding region, H-SC, and Longwood stand together where the Civil War ended and Civil Rights began; we will thrive together

Strengthening the University Community – faculty and staff compensation must rise substantially; opportunities for professional development must increase; diversity must be fostered; all of which will enhance retention and hiring

Organization, Structuring, and Governance – we must give continually fresh attention to how Longwood is structured and to our policies, practices, data methodologies, and stewardship of resources

Measuring Progress:

Each part of the University will determine how best to assess progress against these priorities in its own area; here are metrics Longwood will measure and monitor as barometers that will reflect our institution-wide progress:

- Student Progress to Graduation
- Consensus on General Education, Implementation, and Assessment
- Alumni Annual Giving Rate
- Overall Attendance at University Events (Performances, Games, Exhibits, Conferences, Lectures, etc.)
- Total Population of the Local Community
- Compensation for Faculty and Staff
- Composite Financial Index (CFI)

LONGWOOD UNIVERSITY

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LOOKING TO OUR THIRD CENTURY
Strategic Plan 2014-2018

– Dashboard of Principal Metrics –

Retention & Graduation -- It is a moral imperative, and likewise catalytic from the standpoint of revenue and the spirit of the University; academic rigor is fundamentally part of the solution, as is affordability

Principal Metric: *Student Progress to Graduation*

Undergraduate	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Applications Prior Year	*4402*	*4075*	*4167*	*4290*	*4576*	*5248*	*5847*
Freshmen	975	1055	1007	1091	1077	1009	951
Sophomores	781	760	840	809	854	872	799
Juniors	746	710	687	774	745	798	782
Seniors	654	704	668	635	734	711	740
5th year +	NA	214	224	259	223	235	187
Transfers and Part-time	957	744	885	891	907	971	913

National Marketing -- Institution-wide endeavor and marketing collaboration will make one of the fifty oldest NCAA Division I schools as well known as it should be.

Principal Metric: *Alumni Annual Giving Participation*

	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016
Alumni of Record	28,829	30,360	30,024	30,868	27,197*	27,197	27,894
Alumni Donors	3,948	3,465	3,293	3,133	2,575*	2,976	3,126
% Rate	13.69%	11.41%	10.97%	10.15%	9.47%	10.94%	11.2%

**Beginning in FY14, per standard national practice, only undergraduate alumni are included in this category*

Foot Traffic by Alumni and Friends -- Philanthropy and public support for the University hinge on visits to campus and in-person engagement, since those who see our beautiful campus love Longwood.

Principal Metric: *Overall Attendance at University Events (M&W Basketball, LCVA, Conferences, Events, B&B Nights)*

FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016
35,717	39,099	35,654	39,354	44,584	51,729	71,662

Prosperity of One of America's Oldest Two-College Communities -- Farmville, Prince Edward, the surrounding region, H-SC, and Longwood stand together where the Civil War ended and Civil Rights began; we will thrive together.

Principal Metric: *Total Population of Buckingham, Charlotte, Cumberland, and Prince Edward Counties (by registered voters)*

July 2010	July 2011	July 2012	July 2013	July 2014	July 2015	Nov 2016
38,382	39,184	39,258	39,168	38,925	37,626	39,244

Strengthening the University Community – Faculty and staff compensation must rise substantially; opportunities for professional development must increase; diversity must be fostered; all of which will enhance retention and hiring.

Principal Metric: *Average Compensation for Faculty and Staff*

	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016
Classified Staff	$37,130	$37,068	$38,975	$39,549	$40,969	$42,201	$42,572
AP Staff	$56,712	$57,577	$58,673	$60,458	$62,433	$63,851	$65,084
Professor	$74,300	$77,300	$77,300	$77,200	$80,000	$80,100	$82,057
Associate Professor	$63,100	$63,000	$61,400	$64,300	$65,800	$67,100	$69,146
Assistant Professor	$52,500	$53,800	$55,100	$57,100	$59,600	$59,200	$62,622
Instructor	$49,000	$56,400	$57,200	$60,000	$55,700	$58,400	$65,634
All Faculty	$59,725	$62,625	$62,750	$64,650	$65,275	$66,200	$69,472

Organization, Structuring, and Governance – We must give continually fresh attention to how Longwood is structured and to our policies, practices, data methodologies, and stewardship of resources.

Principal Metric: *Composite Financial Index (CFI)*

FY2010	FY2011	FY2012	FY2013	FY2014	FY2015	FY2016
4.10	4.19	-1.14	3.98	3.55	2.57	0.10*

**Reflects $35M share of statewide VRS accounting change increasing liabilities*

The Strategic Priority of Renewing General Education will be gauged as a matter of process until the appropriate juncture of implementation.

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Summaries of 2017 General Assembly Legislation Relating to Higher Education

The State Council of Higher Education for Virginia (SCHEV) regularly prepares a summary of legislative activity pertaining to higher education. The SCHEV summary for the 2017 General Assembly session is included in this tab.

2017 Legislative Update

Governing Board Authority

HB 1401 (Landes) - Public institutions of higher education; speech on campus. Prohibits public institutions of higher education from abridging the freedom of any individual, including enrolled students, faculty and other employees, and invited guests, to speak on campus, except as otherwise permitted by the First Amendment to the United States Constitution.

HR 431 (LaRock) – Encouraging public institutions of higher education in the Commonwealth to protect free speech. Encourages public institutions of higher education to protect free speech and communicates the urgent need for the governing board of each public institution of higher education in the Commonwealth to develop and adopt a policy on free speech that contains certain specifications relating to the institution's function and role with regard to public policy controversies.

HB 1402 (Landes) and SB 907 (Surovell) - Governing boards of public institutions of higher education; leadership; residency. Requires the president or any one of the vice presidents of the board of visitors of Virginia Military Institute, the chairman or the vice-chairman of the State Board, and the rector or vice-rector of the governing board of each other public institution of higher education shall be a resident of the Commonwealth.

HB 2171 (Massie) - Public institutions of higher education; annual report of investment fund earnings. Requires that no later than December 1 of each year, the governing board of each public institution of higher education will report to the State Council of Higher Education for Virginia (SCHEV) the:

- Value of investments as reflected on the Statement of net Position as of June 30 of the previous fiscal year – excluding any funds derived from endowment donations, endowment income, or other private gifts;
- Cash earnings on those balances in the previous fiscal year; and
- Use of the case earning resulting from the balances.

Virginia Commonwealth University and University of Virginia will exclude the value of and earnings resulting from investments held by their health system authority and medical center, respectively.

Student Affairs and Health

HB 1842 (Knight) Alcoholic beverage control; neutral grain spirits or alcohol sold at government stores; proof. Increases from 101 to 151 the proof of neutral grain spirits or alcohol that is without distinctive character, aroma, taste, or color that may be sold at government stores. The provisions of the bill will expire on July 1, 2022.

HB 1911 (Yost) Public institutions of higher education; resident assistants; mental health first aid training. Each resident assistant in a student housing facility at a public institution of higher education shall participate in Mental Health First Aid, or similar training, prior to the commencement of his duties.

HB 2127 (Levine) and SB 1501 (Favola) Rights of victims of sexual assault; physical evidence recovery kits. Requires the Division of Consolidated Laboratory Services of the Virginia Department of General Services and law-enforcement agencies to store a physical evidence recovery kit for an additional 10 years following a written objection to its destruction from the victim. The bill requires the law-enforcement agency to notify the victim at least 60 days prior to the intended date of destruction of the kit and provides that no victim of sexual assault shall be charged for the cost of collecting or storing a kit.

SB 944 (Chafin)/HB 1746 (Rush) - Institutions of higher education; possession and administration of epinephrine. Authorizes and provides liability protection for employees of a public or private institution of higher education who are authorized by a prescriber and trained in the administration of epinephrine, insulin, or glucagon to possess and administer such epinephrine, insulin, or glucagon.

Academic Affairs

HB 1512 (Bell) - Public institutions of higher education; academic credit for American Sign Language courses. Requires each public institution of higher education to develop policies for counting credit received for successful completion of foreign language courses, including American Sign Language courses, either in a secondary school or another institution of higher education toward satisfaction of the foreign language entrance, placement, and course credit requirements of the public institution of higher education. The bill requires each public institution of higher education to count credit received for successful completion of American Sign Language courses at the institution toward satisfaction of its foreign language course credit requirements.

HB 1592 (James) and SB 999 (Ruff) - Comprehensive community colleges; academic credit. Requires the State Board for Community Colleges to require each comprehensive community college to develop policies and procedures for awarding academic credit to enrolled students who have successfully completed a state-approved registered apprenticeship credential.

HB 1662 (Greason) and SB 1534 (Sturtevant) - Public institutions of higher education; course credit; dual enrollment courses. Requires the State Council of Higher Education for Virginia (SCHEV), in consultation with the governing board of each public institution of higher education, to establish a policy for granting undergraduate course credit to any entering freshman student who has successfully completed a dual enrollment course at a comprehensive community college pursuant to an agreement for postsecondary degree attainment. The bill requires SCHEV and each public institution of higher education to make the policy available to the public on their websites.

HB 2262 (Cox) Online Virginia Network Authority established. Establishes the Online Virginia Network Authority (the Authority) as a political subdivision of the Commonwealth for the purpose of establishing the Online Virginia Network to coordinate the online delivery of courses that facilitate the completion of degrees at George Mason University and Old Dominion University. The bill requires the Authority to be governed by a 15-member board.

SB 1234 (Dunnavant) Public institutions of higher education; transferable credits. Requires the State Council of Higher Education for Virginia (Council), in consultation with each public institution of higher education, to develop a passport credit program that will be offered at each associate-degree-granting public institution of higher education.

Financial Aid and In-State Tuition

HB 1721 (Anderson) - State Board for Community Colleges; reduced rate tuition and mandatory fee charges; certain students who are active duty members of the Armed Forces of the United States. Permits the State Board for Community Colleges to charge reduced rate tuition and mandatory fees to any student who is (i) an active duty member of the Armed Forces of the United States; (ii) enrolled in a degree program at a comprehensive community college, provided that any such comprehensive community college that offers online degree programs is a member of the National Council for State Authorization Reciprocity; and (iii) enrolled in training that leads to a Military Occupational Specialty in the Army or Marine Corps, an Air Force Specialty Code, or a Navy Enlisted Classification.

HB 1848 (Hester) Comprehensive community colleges; tuition grants. Provides that certain Virginia students who were in foster care or in the custody of the Department of Social Services or considered a special needs adoption and are enrolled in a noncredit workforce credential training program in a comprehensive community college may qualify for a grant for the payment of tuition and fees.

HB 1965 (Massie) and SB 1026 (Dunnavant) - Two-Year College Transfer Grant Program; Expected Family Contribution. Broadens eligibility for the Two-Year College Transfer Grant Program by including students whose Expected Family Contribution, as calculated by the federal government using the family's financial information reported on the Free Application for Federal Student Aid (FAFSA), is no

more than $12,000. Currently the program is available only to students whose Expected Family Contribution is no more than $8,000. The bill does not affect additional eligibility requirements for the Two-Year College Transfer Grant Program.

HB 2427 (Cox) and SB 1527 (Saslaw) Virginia Guaranteed Assistance Program; grants. Makes several changes to the Virginia Guaranteed Assistance Program (Program),including adding requirements that (i) each student eligible for the Program receive a grant from the institution's appropriations for undergraduate student financial assistance before grants are awarded to students with equivalent remaining need,(ii) each eligible student receive a Program grant in an amount greater than other grants awarded to students with equivalent remaining need, (iii) each eligible student receive a Program grant in an amount greater than the grant of each eligible student with equivalent remaining need in the next-lowest class level, and (iv) each Program grant be determined by a proportionate award schedule adopted by each institution and vary according to each student's remaining need and the total of tuition, fees, and other necessary charges, including books.

Data Collection and Publishing

HB 1664 (Greason) - State Council of Higher Education for Virginia; collection and publication of wage data and the Virginia Longitudinal Data System. Authorizes the Council to administer the Virginia Longitudinal Data System as a multiagency partnership for the purposes of developing educational, health, social service, and employment outcome data; improving the efficacy of state services; and aiding decision making.

Virginia Research Investment Committee

HB 2245 (Jones) and SB 1371 (Saslaw) - Expands the role of the Virginia Research Investment Committee (the Committee) to include, in addition to awarding grants and loans from the Virginia Research Investment Fund, providing guidance and coordination in the use of public funds to support research and commercialization efforts throughout the Commonwealth. Effective January 1, 2018, the bill moves responsibility for the development of the Commonwealth Research and Technology Strategic Roadmap (the Roadmap) from the Center for Innovative Technology to the State Council of Higher Education for Virginia (the Council), which shall submit the plan to the Committee for approval. The Roadmap would be used to determine areas of focus for awards from the Virginia Research Investment Fund and the Commonwealth Research Commercialization Fund.

Bills for Interim Study

HB 1447 (Miyares) - Higher education; student housing; substance abuse recovery housing program. The bill would have required baccalaureate public institutions of higher education with at least 25 percent of undergraduate student

population living in on-campus housing to establish a substance abuse recovery housing program. The bill was laid on the table in House Education, Higher Education subcommittee, but the Chair will be recommending a letter be sent to SCHEV to study the proposal and make recommendations about whether there is a need for such housing at the Commonwealth's institutions of higher education.

HB 1410 (Albo) - Certain educational institutions; designation of governing boards; financial assistance; enrollment. Would have required the board of visitors of each baccalaureate public institution of higher education, except Virginia Military Institute, Norfolk State University, and Virginia State University, to adopt policies prohibiting the annual enrollment of full-time equivalent undergraduate non-Virginia students from exceeding 30 percent of the total annual enrollment of full-time equivalent undergraduate students unless the board, after covering the cost to educate each full-time equivalent undergraduate non-Virginia student that exceeds such 30 percent cap with tuition revenue from such students, uses any remaining tuition revenue from such students to lower in equal amounts the rate of tuition and fees charged to each undergraduate Virginia student.

SB 1036 (Howell) - Virginia Student Loan Refinancing Authority; refinancing loan guaranty program. The bill would have established the Virginia Student Loan Refinancing Authority (the Authority), for the purpose of developing and implementing a program by which the Authority may guarantee the obligations of an individual who incurred qualified education loan debt as a Virginia student at an institution of higher education in the Commonwealth under loans that refinance such education loan debt. The Senate Education and Health Committee voted to PBI the bill but to send a letter to SCHEV, Virginia 529 and Treasury to study the proposal in greater depth.

Budget Bill Language

Item 144 #4c **Standardization of Financial Aid Award Letters**	"K. 1. The State Council of Higher Education for Virginia shall work with representatives of the higher education institutions receiving state financial aid or whose students receive tuition assistance grants and review the financial aid award letters utilized by these institutions by November 1, 2017. During this review, the Council shall identify opportunities for improvement as well as best practices for, but not limited to, clarity and completeness of the information provided on gift aid as well as student's responsibility regarding student loans or work-study, student's ability to compare financial aid award packages among these institutions to make informed financial choices, and the conditions under which these awards or outstanding balance might change. 2. The Council shall then develop and implement award letter

	policies so that the following information is available to the student (1) a breakdown of the components of the institution's cost of attendance, designating billable charges; (2) a clear identification of each award, indicating the type of aid; (3) the use of standardized terminology consistent with the National Association of Student Financial Aid Administrators (NASFAA); and (4) whether awards are conditional and renewal requirement criteria information. 3. The Council shall report its findings and provide a status report on the implementation of the policy and process changes to the House Appropriations and Senate Finance Committees by December 1, 2018."
Item 144 #5c **Additional Language Under New Economy Workforce Credential Grant**	'Local community colleges shall not start new workforce programs that would duplicate existing high school and adult Career and Technical Education (CTE) programs for high-demand occupations in order to receive funding under this Grant."
Item 213 #4c **Dual Enrollment Redesign**	This amendment directs VCCS, DOE, and SCHEV to recommend certain changes to the structure of dual enrollment. In the 2015-16 academic year, 37,926 high school students earned college credit through dual enrollment at one of the 23 community colleges. In Virginia, dual enrollment is delivered primarily at the high school by a faculty member who is verified by the college as qualified to teach college-level courses. The college and the high school enter into a contract agreement that sets out the terms and conditions upon which college courses will be offered.
Item 249 #1c **NCI Restructuring**	This amendment provides $100,000 from the general fund in the second year for the purposes of the New College Institute researching and developing a five-year plan. The amendment also updates the language to provide some additional stipulations for the plan
Item 4-.01 #2c **AP/IB/CLEP Policies**	The State Council of Higher Education for Virginia shall establish a policy for granting undergraduate course credit to entering freshman students who have taken one or more Advanced Placement, Cambridge Advanced (A/AS), College-Level Examination Program (CLEP), or International Baccalaureate examinations by August 1, 2017. The policy shall: a) Outline the conditions necessary for each public institution of higher education to grant course credit, including the minimum required scores on such examinations; b) Identify the course credit or other academic requirements of each public institution of higher education that the student satisfies by achieving the minimum required scores on such examinations;

	and c) Ensure, to the extent possible, that the grant of course credit is consistent across each public institution of higher education and each such examination. 2. The Council and each public institution of higher education shall make the policy available to the public on its website."
Item 1 #5c **Legislative Department - Joint Subcommittee on the Future Competitiveness of Virginia Higher Education**	The members of the Joint Subcommittee shall provide a final report to their respective committees at the conclusion of the review. **Explanation:** This amendment updates the final reporting date for the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education. The Joint Subcommittee will continue the review beyond 2017.
Item 1 #15c **Legislative Department - Joint Subcommittee on the Future Competitiveness of Virginia Higher Education**	The Subcommittee will also conduct a focused review of access, affordability, quality, and autonomy issues related to Virginia's public higher education system. As part of that review the Subcommittee will explore ways to (a) improve the quality of higher education; (b) review the autonomy and flexibility granted to Virginia's public higher education institutions, including the history of restructuring and the expansion of autonomy; (c) examine access and affordability in higher education, including the cost of education and need-based financial aid programs; (d) review the impact of financial, demographic, and competitive changes on the sustainability of Virginia's public higher education system; and (e) identify any practices that would result in more efficient outcomes regarding cost and completion, including dual enrollment and online programs. **Explanation:** This amendment updates the final reporting date for the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education. The Joint Subcommittee will continue the review beyond 2017.

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Proposed Amendments to Board of Visitors Bylaws

To update the BOV Bylaws following the recodification of Virginia Code Title 23.1 *Institutions of Higher Education*, Rector Bob Wertz asked BOV Secretary Pia Trigiani to work with Cameron O'Brion of the Virginia Attorney General's Office to prepare suggested amendments to the BOV Bylaws, which follow in this section. The Bylaws were last updated in 2013.

LONGWOOD UNIVERSITY BOARD OF VISITORS BYLAWS

ARTICLE I.

Corporate Name and Governing Body

The General Assembly has established a public corporation composed of the Board of Visitors of Longwood University known as "The Visitors of Longwood University." The Board is the governing body of the University and is composed of thirteen members appointed by the Governor and confirmed by the General Assembly.

ARTICLE II.

Officers of the Board

Section 1. Officers. Officers of the Board of Visitors of Longwood University shall consist of a Rector, Vice Rector, and a Secretary.

Section 2.

1. **Election**. The officers shall be elected at the annual meeting of the Board and serve until the succeeding annual meeting. Prior to the annual meeting of the Board, the Rector shall appoint a nominating committee of no fewer than three members. The nominating committee shall report a recommendation of Rector, Vice Rector, Secretary, and at large member of the Executive Committee at the annual meeting. Nominations by other members of the Board may be made in open session. The vote of all members shall be evidenced in open session by hand or voice vote. The election shall continue until a nominee has received a majority of the votes of the Board membership. The President of the University shall serve as the presiding officer over the election until the election of the Rector is accomplished unless the Board directs otherwise.
2. **Vacancies**. A vacancy in any office shall be filled by the Board for the unexpired term, following the procedures for regular elections, at the next regular meeting or a special meeting called for such purpose.
3. **Term.** No member of the Board shall be eligible to serve more than two consecutive terms in office as Rector, Vice Rector, or Secretary.
4. ***Residency.*** *The Rector or the Vice Rector, or both, shall be a resident of the Commonwealth.*

Section 3. The Rector. The Rector shall preside at all meetings of the Board of Visitors. In his* absence, the Vice Rector will preside. Together with the Secretary, the Rector shall execute all papers to which it is necessary to affix the seal of the University. The Rector shall be an ex officio member of all committees of the Board.

The Rector shall have the power to appoint all committees (except the Executive Committee), and require the proper preservation of a record of the Board's proceedings by the Secretary. Upon

the request of the Board, he shall act as its spokesman or representative. He shall perform such additional duties as may be required by law or by the direction of the Board.

Whenever the office of the President becomes vacant or a vacancy is imminent, the Rector shall appoint a special committee from among the membership of the Board to seek and recommend to the Board a person to fill the vacancy. This special committee may be chaired by the Rector, and the committee shall consist of no fewer than five members.

Section 4. The Vice Rector. In the absence or inability of the Rector to discharge the duties of his office, all the duties pertaining to the office of Rector shall pass to and be executed by the Vice Rector.

Section 5. The Secretary. The Secretary shall see that a faithful record of all proceedings and actions of the Board and its committees are properly recorded and maintained; shall give notice of time and place for holding meetings; and shall see that all documents entrusted to his care are filed and safely kept at the University. The papers so preserved shall at all times be available for inspection by members of the Board. The Secretary shall see that minutes of Board meetings are ~~mailed~~ *delivered* to Board members within ten working days after the meetings and that the minutes indicate the names of the persons making and seconding motions. The Secretary or his designee shall promptly post minutes of Board meetings on the Longwood University website. In the absence or inability of the Secretary to discharge the duties of his office, the Vice Rector shall perform the duties of Secretary.

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*The masculine pronoun, used throughout the bylaws, is intended to denote both sexes.

ARTICLE III.

Meetings

Section 1. The annual meeting of the Board shall be held at the June meeting. Other regular meetings of the Board for the ensuing year shall be established at the annual meeting. The Board may subsequently reschedule such meetings

Section 2. Special meetings of the Board may be called by the Rector or by any three Board members and shall be held at such dates, times, and places specified in the call for the special meeting. No matter may be considered at any special meeting which was not included in the call, except by a two thirds vote of the members present at such meeting.

Section 3. Notice of regular meetings and of special meetings shall be mailed by the Secretary to the address of each member as contained in the current edition of the Board manual at least seven calendar days prior to such meeting. *The Secretary shall ensure that each Board member receives notice of meetings at least seven days prior to such meeting.*

Section 4. A quorum at any meeting of the Board shall consist of a majority of all of the members then in office. Unless otherwise provided by law or these bylaws, a majority of such quorum shall decide any question which may come before the meeting.

Section 5. The parliamentary procedures of the Board shall be governed by Robert's Rules of Order Newly Revised.

Section 6. Unless otherwise exempted by state or federal law, all meetings of the Board or Board committees shall be open to the public.

Section 7. The Board shall notify and invite the Attorney General's appointee or representative to all meetings of the Board, executive committee, and Board's committees.

Section 8. All votes of the Board, executive committee, or Board's committees shall take place in an open meeting.

ARTICLE IV.

Access to the Board of Visitors

The Board of Visitors wishes to encourage communication among all constituencies of the University community. Accordingly, each meeting of the Board shall include an opportunity for members of the public and University community to address the Board. *Anyone wishing to address the Board shall notify the Office of the President at least 72 hours prior to the scheduled Board meeting.*

ARTICLE V.

Committees

Committee meetings may be called by the chairman, Rector, or two committee members thereof. The Rector shall appoint the chair of each committee, and the chair of each committee shall appoint a vice chair to substitute for him when necessary. At any meeting of the committees, the chair or vice chair and one other committee member shall constitute a quorum. To be effective, any action of the committee must be authorized by the affirmative vote of a majority of the members thereof present at the meeting.

Notice of committee meetings must be sent to all members of the Board and the President at least seven calendar days prior to the meeting. All members of the Board and the President shall have the privilege of attending all committee meetings.

Section 1. **The Executive Committee.** The Executive Committee shall consist of the officers of the Board, a member at large and the outgoing Rector. The Executive Committee shall meet between regular meetings of the Board or at the call of the Rector. The Committee shall report its actions to the full Board at the Board's next meeting.

Section 2. <u>The Audit Committee.</u> The Audit Committee shall consist of the members of the Executive Committee. The Committee ~~and~~ *or* the full Board shall receive and review reports from the Internal Auditor at each Board meeting. The Audit Committee shall review and approve the annual audit plan. The chairman shall report to the full Board and will serve as reviewer in the evaluation process of the Internal Auditor.

Section 3. <u>Ad Hoc Committees.</u> The Rector may appoint ad hoc committees as necessary.

Section 4. <u>Other Committees.</u> In consultation with the Board, the Rector may appoint such other standing committees as necessary.

ARTICLE VI.

The President of the University

Section 1. The Board shall appoint the President of the University who shall serve at the pleasure of the Board. The President shall be the chief executive, administrative and academic officer of the University.

Section 2. Personnel actions by the President relating to the faculty, administrative officers, and classified personnel will be included in the scheduled reports submitted to the Board.

Section 3. The Board shall evaluate the performance of the President at regularly scheduled intervals, to be determined by the Rector and the President. Prior to such evaluation, the Executive Committee shall prepare a written evaluation which will be presented to the full Board of Visitors ~~at the Spring meeting~~. The Rector will present the evaluation to the President. The Rector shall advise *officials of the University and* ~~the Budget Committee of~~ the Longwood University Foundation, Incorporated, *as appropriate*, of the results of such performance evaluation.

~~**Section 4.** The President may be terminated only upon a vote of 2/3 of all Board members.~~

ARTICLE VII.

Internal Auditor

Section 1. The Board shall appoint the Internal Auditor for the University who shall serve and report directly to the Board, while reporting administratively to the President. The Board alone has the duty to hire or terminate the Internal Auditor. Any change in employment status by the Internal Auditor must be submitted to the Rector. The Rector shall immediately notify the other Board members of such change in employment status. When there is a vacancy in this position, the Rector shall appoint a committee to seek and recommend a person to fill the vacancy. The final candidates shall be interviewed by the Board of Visitors Executive Committee.

ARTICLE VIII.

Names of Buildings

The names of all buildings, rooms and outdoor areas must be approved by the Board.

ARTICLE IX.

Real Estate

The Board shall approve the sale, exchange, or disposal of all real estate belonging to the University. Approval of the Governor and other appropriate State agencies shall be obtained when necessary.

ARTICLE X.

Curriculum

The Board shall approve all degree programs for the University.

ARTICLE XI.

Admissions and Degrees

Section 1. The President shall recommend to the Board, for its approval, all entrance requirements and admissions policies for students. The President shall, on behalf of the Board, confer and award degrees upon the successful completion of all required degree work.

Section 2. The Board delegates general authority to the President to award unfunded scholarships to undergraduate students and to award State student loan funds to undergraduate students in conformity with the law and Federal student loan funds as they become available.

Section 3. The Board may award honorary degrees to recognize outstanding service or contributions to the University. Such recognition will be considered only in exceptional circumstances. Procedures for selecting recipients will be determined by the Board.

ARTICLE XII.

Long Range Planning

Section 1. The Board may require the President to prepare for its approval a long range master plan covering all operations of the University and taking into account current and future needs of the University.

Section 2. Any site plan for the University must be approved by the Board; once approved, it remains the official site plan until modified by the Board.

ARTICLE XIII.

Budget and Finance

Budgets for the University must be approved by the Board prior to presentation to any other State agency.

ARTICLE XIV.

Faculty, Student, and Alumni Representatives

A designated faculty member (elected by the faculty), the President of the Student Body, the President of the Alumni Association, a representative of the Longwood Foundation Board, and a representative of the Real Estate Foundation may sit with the Board in open session (and in closed session by invitation of the Board), and they may speak on matters of which they have special knowledge and ask questions which may be of concern to the entities they represent. They are not deemed to be members of the Board and they shall have no vote.

ARTICLE XV.

Amendments

The bylaws may be amended or repealed by a majority vote of the members of the Board at any annual, special, or regular meeting of the Board when notice of proposed amendment or repeal has been given in the notice of the meeting as provided for in Article III. Unless otherwise directed by the Board, these by laws and all amendments, revisions or additions thereto shall go into effect immediately upon adoption.

ARTICLE XVI.

Removal of Board Members

The Governor may remove any Board member from office for malfeasance, misfeasance, incompetence, or gross neglect of duty. If any member of the Board fails to attend (i) the meetings of the board for one year without sufficient cause, as determined by a majority vote of the Board, or (ii) the educational programs required by Virginia Code § 23.1-1304 in his first two years of membership without sufficient cause, as determined by a majority vote of the board, the remaining members of the Board shall record such failure in the minutes at its next meeting and notify the Governor, and the office of such member shall be vacated.

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ALUMNI ASSOCIATION AWARDS

PRESENTATION DINNER

2017

LONGWOOD UNIVERSITY ALUMNI ASSOCIATION AWARDS

The alumni awards program is a reflection on the history of Longwood University, as well as a singular tribute to the accomplishments of the honorees. It presents an opportunity to promote our heritage by honoring our historic roots.

WILLIAM HENRY RUFFNER ALUMNI AWARD

The Ruffner Award is the highest and most prestigious award bestowed by the Alumni Association. It is presented to a Longwood graduate who has achieved outstanding success and national distinction in her or his personal life-- the embodiment of citizen leadership.

THOMAS JEFFERSON PROFESSIONAL ACHIEVEMENT ALUMNI AWARD

The Jefferson Award recognizes alumni who have distinguished themselves as significant contributors to their professions, who stand above their peers, and who are recognized within their professions as leaders and role models for future generations of citizen leaders.

JABEZ LAMAR MONROE CURRY HUMANITARIAN ALUMNI AWARD

The Curry Award honors alumni who, through their outstanding involvement and commitment, have enriched the lives of others and improved the welfare of their communities. The award recognizes personal achievements and the humanitarian ideals that reflect a selfless dedication to service for the good of others.

HORACE MANN HONORARY ALUMNI AWARD

The Horace Mann Honorary Alumni Award is presented to individuals, who are not alumni, but have however, given extraordinary service to Longwood University and who, through their deeds and actions, reflect the values of a true citizen leader.

PAGE COOK AXSON MCGAUGHY LIFETIME LOYALTY AWARD

The Lifetime Loyalty Award is awarded periodically to honor alumni volunteer service to the university through active participation in alumni or university affairs, faithful and continued support in expanding the influence and prestige of Longwood University, and the consecutive inclusion of Longwood in their philanthropic giving.

NANCY B. SHELTON SPIRITED CONTRIBUTOR AWARD

The Spirited Contributor Award honors an alumnus or alumna currently serving as a faculty or staff member at Longwood University. This award recognizes excellence in service that exemplifies the University's values of honesty, equality, and citizen leadership. The recipient displays a high degree of professionalism, is a dedicated teammate that fosters collaboration and cooperation among colleagues, and goes above and beyond job responsibilities to selflessly serve their Alma Mater.

2017 HONOREES

Shirley Grant
Ruffner Alumni Award

The 2017 Ruffner Award is presented to Shirley Grant, Class of 1973. Grant has dedicated the past forty years of her career to ensuring the safety of our country and our allies abroad, working tirelessly for the United States Department of Defense. Helping to develop the software for our missile launching systems, Grant began her career as a computer programmer, one of the few women working in the field during that time. As her civilian work has proven, Mrs. Shirley Grant truly embodies the ideals of citizen leadership: selflessness, strength, and dedication.

Cheryl Andrews
Jefferson Professional Achievement Alumni Award

The 2017 Jefferson Award is presented to Cheryl Andrews, Class of 1970. Andrews, a former advertising copywriter for Thalhimers in Richmond, Virginia, used the money she made from writing and editing to put herself through school. After a brief career teaching English, Andrews packed her bags and moved to Miami in 1977. Just ten years later, Andrews founded and still serves as President and CEO of Cheryl Andrews Marketing Communications. Mrs. Cheryl Andrews has built quite the professional career and represents everything a citizen leader can become through hard work and determination.

Dr. Mayling Simpson
Curry Humanitarian Alumni Award

The 2017 Curry Award is presented to Dr. Mayling Simpson, Class of 1968. Once planning to become a biology teacher, Simpson experienced a trip abroad that altered her perspective on living in the United States. After receiving her Master's and Ph.D., Simpson lived in eight different countries on three continents, and worked to advance the health and developmental needs of underdeveloped nations around the world. Through her unparalleled dedication abroad, Dr. Mayling Simpson represents the work of a true citizen leader-- putting others before one's self.

Dr. Anthony Muñoz
Horace Mann Honorary Alumni Award

The 2017 Horace Mann Award is presented to Dr. Anthony Muñoz. Arriving in 1961, Muñoz had not planned to stay in Farmville long but fell in love with Longwood. Since then, Muñoz has served on the Longwood Foundation Board and maintained his private practice in town, also serving as the first medical director of the Heart of Virginia Free Clinic. During his early career, Muñoz placed a large emphasis on social justice and was a vocal advocate for his patients and the local community. Dr. Anthony Muñoz remains a close friend to the University.

Dr. Helen Warriner-Burke
Lifetime Loyalty Award

The 2017 Lifetime Loyalty Award is presented to Dr. Helen Warriner- Burke, Class of 1956. Warriner-Burke, an accomplished educator began her career as a high-school Spanish teacher in Richmond first and then Newport News before becoming the Supervisor for Foreign Languages for the Virginia Department of Education. Since her graduation, Warriner- Burke has served on the Longwood Alumni Association, Foundation Board, and the Hull Springs Farm strategic planning task force and currently serves as the chair of the Longwood Center for the Visual Arts board. Dr. Helen Warriner-Burke's loyal service and dedication has transcended generations, influencing Longwood's past, present, and future.

Larry Robertson
Spirited Contributor Award

The 2017 Spirited Contributor Award is presented to Larry Robertson, Class of 1990. Originally planning to enter the classroom as a history teacher, it was a handful of professionals at Longwood that recognized Robertson's passion and encouraged him to enter the field he has now worked in for almost three decades. Serving as a Residence Education Coordinator in Curry Hall, Director of Residential and Commuter Life, and currently as Dean of Students, Robertson has changed the lives of the students and professionals who have been lucky enough to work under his leadership. Mr. Larry Robertson's unwavering spirit and steadfast dedication to his alma mater represents one's ability to connect the traditions and community atmosphere of Longwood to the impact we can have on others.

PROGRAM

Friday, March 24, 2017
Lee Grand Dining Room, Dorrill Dining Hall

RECEPTION

WELCOME

Dr. Kendall Lee '01, President of the Longwood Alumni Association and Alumni Board

DINNER

AWARD RECEPTION

Dante Ricci '92, Chair of the Alumni Awards Committee

Announcement of Spirited Contributor Award by Rohsaan Settle '95
Presentation of Award to Larry Robertson '90
Response by Mr. Robertson

Announcement of McGaughy Lifetime Loyalty Award by Dr. Lily Goetz
Presentation of Award to Dr. Helen Warriner-Burke '56
Response by Dr. Warriner-Burke

Announcement of Horace Mann Honorary Alumni Award by Dr. Ken Perkins
Presentation of Award to Dr. Anthony Muñoz
Response by Dr. Muñoz

Announcement of Curry Humanitarian Alumni Award by Chala Tolessa
Presentation of Award to Dr. Mayling Simpson '68
Response by Dr. Simpson

Announcement of Jefferson Professional Achievement Alumni Award by Paula Jasinski
Presentation of Award to Cheryl Andrews '70
Response by Mrs. Andrews

Announcement of Ruffner Alumni Award by Julie Caldwell
Presentation of Award to Shirley Grant '73
Response by Mrs. Grant

CLOSING REMARKS

President W. Taylor Reveley IV, President of Longwood University

President W. Taylor Reveley IV
and the Longwood University Alumni Board
invite you and your guest to a reception and dinner
in honor of the 2017 Alumni Awards recipients

Cheryl Andrews '70 • Shirley Grant '73 • Dr. Anthony Muñoz
Janice Omadeke '09 • Larry Robertson '90
Dr. Mayling Simpson Herbert '68 • Dr. Helen Warriner-Burke '56

Friday • March 24 • 2017
Lee Grand Dining Room • Dorrill Dining Hall
Longwood University

Reception 5:30 p.m. • Dinner 6:30 p.m. • Awards Presentation 7:15 p.m.

The favor of a reply is requested by Friday, March 10, to 434.395.2044 or alumni@longwood.edu

Business Attire Preferred

Parking and Questions Parking information will be sent to all attendees.
For more information or for special accommodations, please call 1.800.281.4677, extension 3,
or 434.395.2044, or email perkinsvn@longwood.edu

Alumni Awards honor 6
for achievements, service, loyalty

Missions Accomplished

BY KENT BOOTY

In the Alumni Association's annual awards program this year, Longwood is honoring five alumni and a longtime friend of the university for their outstanding achievements and service to others.

Among the honorees are a software developer who worked on the Tomahawk cruise missile; a medical anthropologist whose responsibilities with the World Health Organization and the United Nations took her around the globe; and an alumna who, in a variety of roles including rector of the Board of Visitors, has given countless hours of service to her alma mater in the six decades since her graduation.

Begun in 1970, the awards program has singled out those whose accomplishments are deserving of recognition. All of this year's recipients embody the spirit and purpose of citizen leadership and, through their actions and the examples they set, serve as ambassadors for Longwood and the education it provides.

Shirley Wood Grant '73

William Henry Ruffner Alumni Award

Shirley Grant attended Longwood at a time when it was all-female and known for producing teachers. Grant, who majored in math, decided on a road less traveled. Instead of taking her skills into the classroom, she put them to work for the Department of Defense.

During the majority of her 40-year career, she was involved in the development of computer software for the Tomahawk cruise missile program. Working at the Navy's Dahlgren research and development facility near Fredericksburg, Grant focused mainly on the weapon control software required to prepare, launch and monitor the missile before and after firing from U.S. surface ships and, subsequently, from the United Kingdom's Royal Navy submarines. The Tomahawk became operational in 1983—two years after she began working on the system—and was first deployed in combat during Operation Desert Storm in 1991.

Grant, who retired in 2014, spent the final 20 years of her career managing the design modifications needed to enable the UK to make the system work aboard that country's submarines and, equally important, crew training to allow the missile's safe firing by a foreign country. Her responsibilities, which began when the UK considered buying the missile system in 1994, included establishing whether the U.S. system could be modified to work with pre-existing systems in the UK. She traveled more than 20 times to England and Scotland, leading the team that tested the system once it was installed.

"My job was always interesting, always challenging," said Grant, who received the Navy Meritorious Civilian Service Award in 1985 and 1998. "I always had to learn something new."

Grant began her Dahlgren career in November 1973, working initially as a computer programmer. Before switching to the Tomahawk project, she worked on the Poseidon and Trident weapons systems, both of which are submarine-launched missiles.

She met her husband, David, a native of Scotland, when he worked for the UK's Ministry of Defense. The couple lives in Fredericksburg.

Cheryl Andrews helped put herself through Longwood by writing advertising copy for the former Thalhimers department store in Richmond. Now she runs the largest travel and hospitality public relations company in south Florida, spending about 30 to 40 percent of her time traveling.

Andrews is president and CEO of Cheryl Andrews Marketing Communications, founded in 1987 and based in the Miami suburb of Coral Gables. The company has grown from a one-woman operation to include 18 employees, and its current clients include the tourist boards of Costa Rica, Grenada, Trinidad and Tobago, and Montserrat, as well as several high-profile resorts and boutique hotels.

"Our motto is, 'We're here to make good things happen for other people,'" said Andrews. "I love what I do, and I don't plan to retire any time soon."

Andrews was named one of the "Top 25 Most Extraordinary Minds in Sales and Marketing" by the Hospitality Sales and Marketing Association International in 2006. "Still, the only awards we really care about are those we win for our clients, which means adding to their bottom line," she said.

After the English and journalism major graduated from Longwood, she traveled and lived in several places, including

Cheryl Andrews '70

Thomas Jefferson Professional Achievement Award

Washington, D.C., where, working with the National Organization for Women, she wrote congressional testimony to get Title IX passed. She moved to Miami in 1977 and started writing marketing materials for resorts, in addition to teaching. Eventually she branched out when one of her clients, the now-defunct Key Biscayne Hotel and Villas, was so pleased with her advertising work that they asked her to also handle their public relations and marketing.

In addition to her home in Miami, Andrews has owned a home on Nevis, part of the Caribbean Federation of Saint Kitts and Nevis, since 2001. "I call it 3.5 Seasons—it's almost, but not quite, the Four Seasons," she said.

Dr. Mayling Simpson had planned to be a high-school biology teacher until she experienced a "great epiphany" during a trip to Europe in the summer of 1967 that changed her outlook on life.

"I realized from a young age that I live in a privileged country and had a privileged upbringing," she said. "Once I started traveling, I realized I could have been born under different

Dr. Mayling Simpson '68

Jabez Lamar Monroe Curry Humanitarian Alumni Award

circumstances—I could be that person in the slum in the Philippines or living in rural poverty in the Ethiopian countryside. I was given a great education, and I was not going to spend it on myself but on others."

She decided to become a medical anthropologist, merging her interests in biology, medicine and health. Armed with her Longwood degree as well as a master's and Ph.D. from the University of North Carolina, she directed her efforts toward improving water and sanitation systems in communities around the globe.

During her 40-year career, she lived full-time in eight countries, primarily in Africa, Asia and Eastern Europe, and worked for some of the most respected agencies in the field: senior technical officer for the World Health Organization in Geneva, Switzerland; senior health advisor for Catholic Relief Services in East Africa; and consultant for the United Nations Development Programme.

The work was about meeting what Simpson calls "the most basic needs that we now take for granted: clean water and sanitation, infant feeding practices and education on how to prevent diarrhea, malaria and HIV/AIDS."

Simpson, who lives in Steamboat Springs, Colorado, has been a part-time consultant since retiring six years ago. She misses traveling and living abroad.

"It's stimulating to learn about other cultures. I'm addicted to it," she said. "And I love the challenge of a public health or social justice problem."

Nearly 65 years after entering Longwood, **Dr. Helen Warriner-Burke** is as devoted as ever to her beloved alma mater.

She currently chairs the Longwood Center for the Visual Arts board and also serves on the Real Estate Foundation board. She was on the Board of Visitors from 2002-10, serving as rector in her last year, and also is a former member of the Alumni and Foundation boards and the Hull Springs Farm strategic planning task force.

"I have been progressively impressed with the university's quality and professionalism," said Warriner-Burke, retired supervisor of foreign languages for the Virginia Department of Education

Family members share a connection to her alma mater. Her husband, Pat Burke, taught history at Longwood from 1968-79. Their son, Brendan, is a 2003 Longwood alumnus, and Warriner-Burke's sister, Lee Scott '62, followed her to Longwood, where she met her husband, Dr. Marvin Scott, professor emeritus of biology, who chaired the natural sciences department for many years.

The Loyalty Award is Warriner-Burke's third honor from Longwood. She received the Distinguished Alumni Achievement Award in 2004 and the Distinguished Alumni Service Award in 1973.

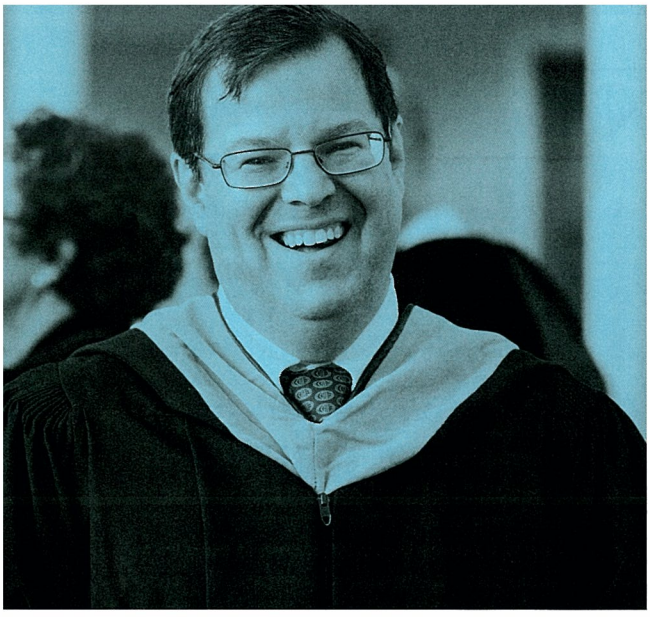
Warriner-Burke, who has a master's degree from the Universidad Nacional Autónoma de México (National Autonomous University of Mexico) and a Ph.D. from the Ohio State University, started her career as a high-school Spanish teacher in

Dr. Helen Warriner-Burke '56

Page Cook Axson McGaughy Lifetime Loyalty Award

Richmond and Newport News. She also taught at the college level, as an adjunct, in addition to her nearly 30-year career with the Virginia Department of Education. She was one of 24 Virginians, including author Tom Wolfe, who in 1977 received the first Cultural Laureate Awards from the Virginia Cultural Laureate Center.

She and Pat have lived since 1994 in the Amelia County house where she was born, marking the third generation of her family to begin their lives there. The land has been in her family since 1855.



Larry Robertson '90

Nancy B. Shelton Spirited Contributor Award

Larry Robertson had planned to be a high-school history teacher until his junior year at Longwood, when he realized the classroom wasn't for him.

"I liked being an RA in Curry, and some of the student affairs people, including Phyllis Mable, MaryKaye Benton Cochran, Joe McGill and Dr. Sue Saunders, suggested that I look into higher education student affairs," he said.

After picking up a master's degree from James Madison University, working as a residence education coordinator in Curry for three years and spending nine years in residence life at Virginia Tech, Robertson returned to Longwood in 2004 as director of residential and commuter life. He became dean of students in 2012.

"Twenty-five years of students have made this job worthwhile. Working with students keeps me young, keeps me motivated," he said. "Now I have former students who bring their kids here as students, which is fun and exciting."

Robertson is touched to receive an award named for longtime friend Nancy Shelton '68. As a Longwood student, he was a member of Geist [now Mortar Board], for which Shelton, retired associate vice president for alumni relations, was the adviser.

"To even have my name uttered in the same breath as Nancy is a sincere honor," he said, adding that Shelton, who always put students first, was a role model for him.

Robertson himself is the namesake of another award. Upon leaving Virginia Tech, his former supervisors established the Larry Robertson Emerging Professional Award, given annually to a graduate student or staff member who "best exemplifies professionalism, excellence and dedication to the student affairs profession."

When **Dr. Anthony "Tony" Muñoz** arrived in Farmville in 1961, he planned to stay less than a year. More than a half-century later, he is still there—thanks to Longwood.

"I have had a lot of love for, and ties to, Longwood since the day I came to town," said the retired thoracic surgeon, a native of Valencia, Spain, who has lived in the United States since 1954. "I intended to stay here only about nine months, but nine months became 55 years. Longwood and Hampden-Sydney College are the reasons I'm still here."

One of those Longwood ties is his late wife, Mary Ellen Lane Muñoz '83, M.S. '88. Mrs. Muñoz participated in the first Longwood Archaeology Field School, in 1980, and was in the first class of students to graduate with an anthropology degree.

Dr. Anthony Muñoz

Horace Mann Honorary Alumni Award

Three of the couple's four children also are alums: Mark '79, Sara '83 and Laura '91, who, like her mother, participated in the first Archaeology Field School.

Muñoz served on the Longwood Foundation Board from 1974-1993 and was awarded director emeritus status upon stepping down. One additional Longwood connection is the late Marie Eason Reveley '40, grandmother of Longwood President W. Taylor Reveley IV, who was one of Muñoz's patients.

In addition to his private practice, Muñoz was the first medical director of the Heart of Virginia Free Clinic, serving in that position for three years. In his early days in Farmville, he demonstrated a commitment to social justice when two members of the medical staff from Southside Community Hospital visited him at home.

"They suggested I should have separate waiting rooms [for whites and African-Americans], but I told them, 'No way am I going to do that. You wanted me here, so it will have to be on my terms. Otherwise, I will leave."